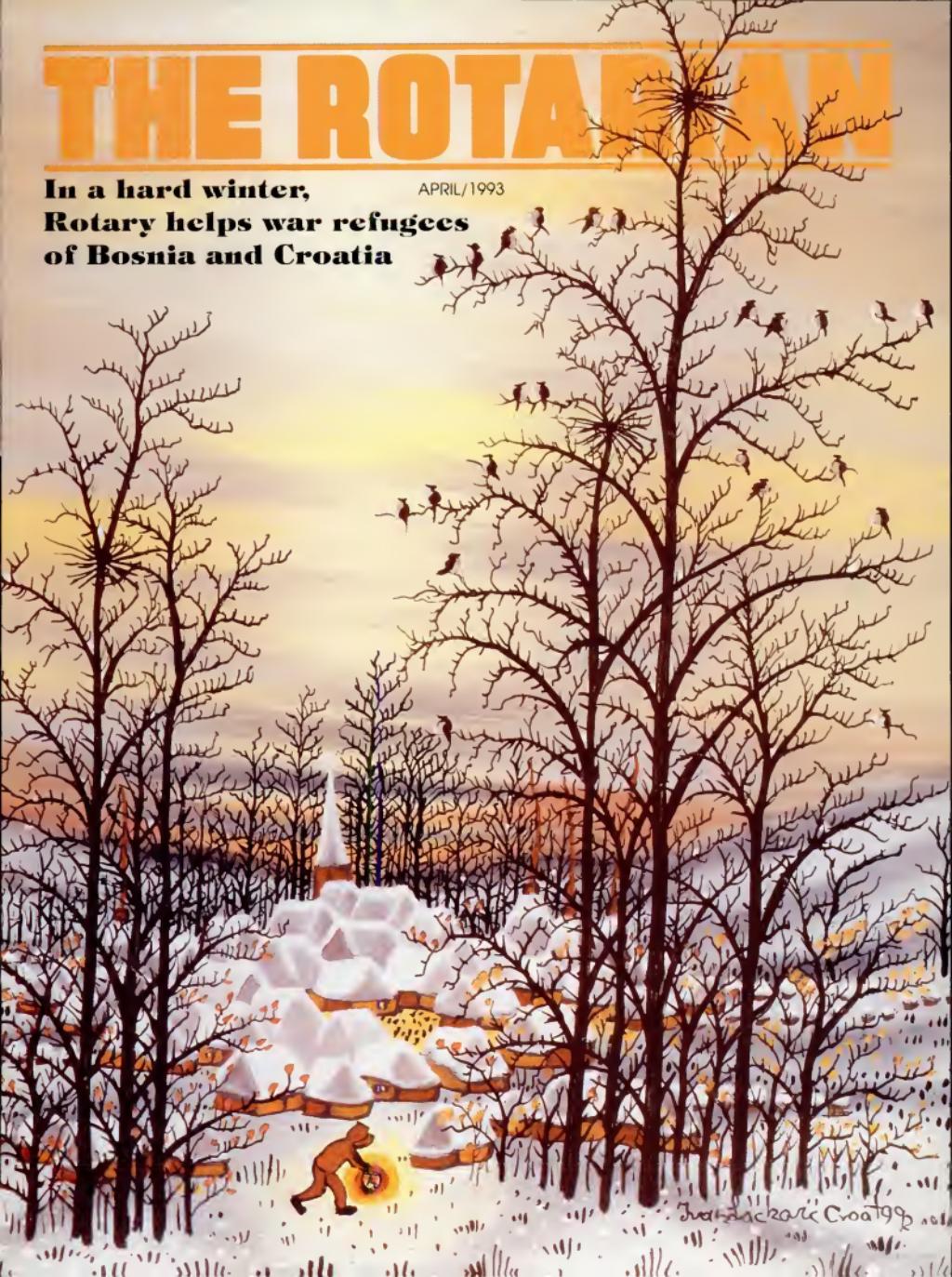


THE ROTARIAN

In a hard winter,

APRIL/1993

**Rotary helps war refugees
of Bosnia and Croatia**



Jure Zekarić Croatia

REAL HAPPINESS IS HELPING OTHERS. WE CAN BE OF SERVICE...



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Dear Rotarians,

Melbourne, voted one of the world's most livable cities, welcomes the Rotary International Convention, in May 1993. Victorians extend their greetings and hope your visit to our state's capital is a memorable one.

Australia is a natural gateway to the Asia-Pacific region for leisure and business. Our state, Victoria, offers quality facilities to suit both business and pleasure.

Melbourne's cosmopolitan lifestyle provides a stimulating environment for businesses and their employees. The corporate world operates in a vibrant and progressive atmosphere. Eight of the top 10 Australian companies listed on the National Stock Exchange are headquartered in Melbourne. Our fair city is home to the best educated workforce in Australia and offers Australia's (and some of the world's) cheapest industrial energy.

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If we can be of service in helping you to source products or services, or invest in Victoria, please contact us before, or during your visit to Melbourne.

Ms Helen Davies

Department of Business and Employment
228 Victoria Parade, East Melbourne, Victoria 3002, Australia
Telephone 61 3 412 8552 Facsimile 61 3 419 7872

Best wishes for a successful convention and an enjoyable stay.

JEFF KENNETT M.L.A.
Premier



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This month's cover has special significance to the Rotarians, clubs, and districts worldwide who contributed to help thousands of people suffering because of the continuing conflict in the former country of Yugoslavia (see page 32). As of early March, Rotarians have donated U.S. \$3 million in cash to provide food, clothing, and medical supplies to war refugees and displaced persons—mostly in Croatia, but also in Bosnia, Serbia, and Turkey. With the exception of PolioPlus, this is the largest humanitarian project in Rotary history.

Dr. Ernst R. Ragg, governor of R.I. District 1910, and other local Rotarians are directing the relief efforts. District 1910 includes clubs in Austria, Hungary, Croatia, Slovenia, and Serbia.

The outpouring of help is the result of an appeal last November by R.I. President Clifford L. Dochterman to clubs everywhere following an urgent plea from Governor Ernst to help the refugees survive a hard winter.

The cover art is a "naif" painting by Croatian folk artist Ivan Lackar. It depicts a peaceful Croatian village in the midst of winter. The original painting was presented to President Cliff during his visit to Zagreb on 5 December 1992. District 1910 is sending a print of the painting (produced by Governor Ragg's playing card company) to each club contributing to the relief effort. Unfortunately, few villages in Croatia or Bosnia now enjoy such tranquility. Ethnic conflicts have shattered daily life in most areas of the former country of Yugoslavia in recent years. Fighting there has killed an estimated 100,000 people since June 1991, and some 3.6 million people have been displaced or left homeless.

Yet Rotarians are working to lay the groundwork for peace, no matter how distant the prospect.

Rotarians joined with other humanitarian around the world in mourning the death of actress Audrey Hepburn, a devoted advocate for the world's children, who died on 20 January.

Following her successful movie career, Ms. Hepburn devoted much of her time and energy serving as a goodwill ambassador for the United Nations Children's Fund (UNICEF). In



Croatia update—On 26 January, Dr. Ernst Ragg (right), governor of R.I. District 1910, visited R.I. World Headquarters in Evanston to report to R.I. President Dochterman on the progress of the Rotary relief effort for Bosnian war refugees in settlement camps in Croatia (see page 32). "Governor Ernst and members of District 1910 in Austria have organized a great humanitarian achievement," said President Cliff.

that role, she became familiar with Rotary's PolioPlus Program.

In 1992 she sent a message of appreciation to the Rotarians of the world through the videotape that was then being made called *PolioPlus: The Dream Is Alive*. "I thank you," she said on the tape, "for easing the suffering of children." The dedication of Rotarians to the dream of a polio-free world was making eradication of the disease a reality for children everywhere, she said, adding, "you are their hope that the future will be bright."

The 1991-92 *Rotary International Annual Report* (CD3-187), containing information on Rotary's operations, has been distributed to every Rotary club. It includes complete audit reports for Rotary International and The Rotary Foundation of R.I., and financial highlights for both.

Single copies of the 1991-92 Annual Report—in English, French, Japanese, Korean, Portuguese, or Spanish—are available gratis through the Order Desk at R.I. World Headquarters. Tel.: 708/866-3149.

To mark the 125th anniversary of the birth of Paul P. Harris on 19 April, sev-

eral articles in this issue (beginning on page 26) highlight accomplishments of the founder of Rotary International.

Today, Paul is recognized worldwide as a man of vision, with a brilliantly successful idea for service organization with roots in the business and professional communities. But Paul's peers in the first Rotary club, in Chicago, Illinois, U.S.A., didn't exactly consider him a prophet. In an essay published in the February 1947 issue of *THE ROTARIAN*—ironically, just days after his death on 27 January—Paul noted that his campaign to spread Rotary was considered by his fellow members as "a vagary beyond the bounds of reason."

Fortunately, his fellow Rotary pioneers indulged Paul—and now we see what happened.

The Rotary Club of Richmond, Virginia, U.S.A., selected an up-to-date way to commemorate the achievements of Paul Harris. The club produced a videocassette called "Meet Paul Harris—A Man Who Made a Difference." The 30-minute video was produced during a club meeting at which club member Fred T. Laughon

[continued on page 4]

THE ROTARIAN

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by Nancy P. Daniels

Students at a Danish school major in jesting, juggling and magic tricks

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MAKE IT MELBOURNE

by Stan Marks

An "around town" guide to this city's marvelous attractions

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AUSSIE LINGO

by John Borthwick

Learning to talk like a true "Digger"

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AUSTRALIA: FAST FACTS & FIGURES

by John Borthwick

What you should know before going Down Under



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PORTRAITS OF PAUL

A portfolio of paintings, drawings and sculptures celebrates the 125th anniversary of Paul Harris's birth

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ROTARIANS, MEET PAUL HARRIS

by Candy Isaac

A new life-sized statue of Paul is in place at R.I. World Headquarters

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PAUL HARRIS: TELEVISION PIONEER

by Charles Q. Lemmond

In 1939, Rotary's founder participated in a historic television broadcast

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EASING THE PAIN OF WINTER AND WAR

by Charles W. Pratt

An update on the Rotary relief effort to help refugees and victims of the conflict in Bosnia-Herzegovina

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THE MISSION OF ROTARY'S WORLD PRESS

Rotary regional magazine editors comment on their roles in spreading news and information



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ALSO THIS MONTH

- [40 An idea of "World Club Service"](#)
by Clifford L. Dochterman, President, R.I.

*Cover illustration
by Ivan Lackarc (see page 2),
courtesy R.I. District 1910*

[By The Way . . . from page 2]

dramatized Paul's formative years.

"The video's message encourages all Rotarians to reach out and do their part in making the world a better place," says Richmond Rotarian Wellford C. Reed, Jr. "It's a good club program."

The video is available to other clubs and Rotarians (cost: \$45). For information, write the Rotary Club of Richmond, P.O. Box 12203, Richmond, VA 23241-2203. Tel.: 804/643-4192. Fax: 804/649-4938.

How will you celebrate Paul's birthday? Your club might designate new Paul Harris Fellows or Sustaining members—or salute all current Fellows and Sustaining Members at your regular meeting.

April is also a good month to read Paul's autobiography, *My Road to Rotary*, a vivid glimpse into the founder's life, as well as a history of the early days of Rotary. Order the hard-bound version (CD3-922-EN) for \$10 or the paperbound version (CD3-922A-EN) for \$7.50 from the R.I. Order Desk at 708/866-3149.

Among the many other suggestions U.S. President Bill Clinton has to consider these days is one from R.I. Past District Governor Theos S. Morck of San Antonio-Oak Hills, Texas, that the new president supplement his administration's Code of Ethics with The 4-Way Test.

"The Test has been used by Rotarians since January 1943," points out Theos, a retired U.S. Navy officer and former county judge, "and has had scrutiny and acceptance by those from many nations and many faiths [in determining] whether their proposed plans, policies, statements, or actions are right or wrong [for] all parties concerned."

"Thanks so much for your letter," President Clinton responded. "I welcome your ideas. They will be carefully considered. I am grateful you took the time to write. [signed] Bill."

A recipe for plum jam is just one of many sweet memories U.S. student

Brooke Fahlenkamp brought back to Moline, Illinois, from her Rotary Youth Exchange experience in Switzerland.

On the plane trip home, Brooke was trying to think of an appropriate way to celebrate her Swiss summer and at the same time thank R.I. District 6420 for having made it possible. As she settled back to enjoy the August 1992 issue of *THE ROTARIAN*, she read an item about Elsa Blanch, a Scottish teenager who had raised money for a Rotary project by arranging wine and cheese parties.

Well, why couldn't she do something similar by applying her new jam-making skills? She presented the idea to the Rotary Club of Moline and they supported it. The first batch of 60 jars raised \$315, which Brooke and the club gave to PolioPlus. This led to a story in the local press, copies of which she sent along with personal letters about PolioPlus to 50 area business owners. The result: another \$877 in contributions earmarked for PolioPlus.

In January 1993, the Rotary Club of Moline pulled out a plumb of its own and named Brooke a Paul Harris Fellow in recognition of her outstanding fundraising efforts.



—WILL WHITE, FOR THE EDITORS



The Object of Rotary is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

FIRST. The development of acquaintance as an opportunity for service;

SECOND. High ethical standards in business and professions; the recognition of the worthiness of all useful occupations, and the dignifying by each Rotarian of his occupation as an opportunity to serve society;

THIRD. The application of the ideal of service by every Rotarian to his personal, business, and community life;

FOURTH. The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.



Former diplomat to represent Rotary at the UN in Geneva

Hector E. Gruber

President Clifford L. Dochterman has appointed Hector E. Gruber, a retired career diplomat and member of the Rotary Club of Montreux-Vevey, Switzerland, to be Rotary's representative to the United Nations in Geneva. Hector succeeds Cyril A. Chesseix, also of Montreux-Vevey, who served in the post for seven years.

Representative Gruber's responsibilities include monitoring Geneva-based UN agencies and international nongovernmental organizations, relaying information about Rotary's programs, and keeping R.I. apprised of new opportunities for club and district service.

Hector brings more than 40 years of international diplomatic experience to the job. He has held posts at Swiss embassies and consulates in the United States, Canada, France, Germany, Belgium, Egypt, Indonesia, and Hong Kong. First admitted to Rotary in New Orleans, Louisiana, U.S.A., while serving as U.S. consul general, he maintained club membership at the next and final stop on his tour of duty, Düsseldorf, Germany. Upon retirement in 1985, Hector returned to Switzerland and joined the Rotary Club of Montreux-Vevey.

Hector joins a distinguished corps of Rotary representatives, which includes Norbert Zimmer at the UN office in Vienna; and Sylvan M. Barnet, Jr., and Past R.I. directors Kenneth B. Erdman and Raymond R. Wells at the UN's New York City headquarters.

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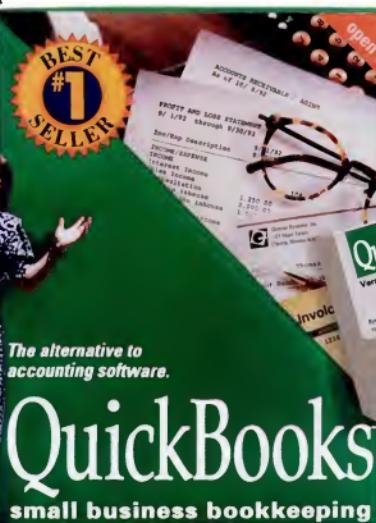


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Putting your business 'on line'

BY BOB BROOKE

To stay ahead of the competition, it's no longer enough to rely on financial newspapers and industry newsletters. To keep your edge, you need the best information possible, and that means searching on-line databases, the outside information sources that are available worldwide through your personal computer.

More than 4,250 databases are accessible through some 600 services, and all are available to the general public, usually via a common on-line "gateway." You can also get the information directly from the database producers.

Tapping into outside databases is not as complicated as you may think. All that is required is a modem, a device that sends and receives data over ordinary phone lines (cost: about U.S. \$150) and a software package (about \$20) to instruct the modem to perform such communications tasks as dialing a phone number and transferring data, and a subscription to an on-line database. One PC in your office, preferably the one used by the owner or manager, should be designated for this use in order not to interfere with other business.

The number of on-line services is staggering, with more being added every day. In addition to receiving timely information, you can also scrutinize profiles of corporations, and get the latest weather report from Tokyo, Sydney, or Rome.

Many databases are relevant only to specific industries or to vertical markets: advertising, aerospace, broadcasting, chemicals, government, law, transportation, and weather. Other broader capabilities are also available, including newsletters, electronic mail delivery, and shopping services.

Though telecommunications and on-line access may seem daunting to the uninitiated, they are not much more difficult to learn to operate than office computers and word processors.

Training is not a problem either. Most communications software packages include automatic log-on procedures for the more popular services

such as CompuServe in Columbus, Ohio, U.S.A., which caters to the small-business owner. Besides general information, CompuServe offers hundreds of special-interest groups that meet at set times on line to discuss taxes, venture capital, and computers. The basic charge is about \$8 to \$18 per hour, depending on the time of day. For information, telephone 614/457-8600.

To use more services, you pay a one-time registration fee. Vendors charge monthly for the time you spend on line, and for material sent from their computers to yours. Costs vary from service to service and even within the same service. By conducting your information searches in off-peak hours, you can obtain substantial discounts.

Choice of a service depends on your needs. CompuServe and Dialog are general services offering business and financial news, encyclopedias, and information from published articles.

Among the more specialized services are the Dow Jones News Retrieval in Princeton, New Jersey. It offers financial information in the form of stock quotes and company profiles and extracts. The service is particularly beneficial if you want to advertise your product or service to a new company or one you know little about. Call 609/520-4000.

If you need information from specialized newsletters or business wire services, NewsNet in Bryn Mawr, Pennsylvania, may be the one for you. It offers full-text articles from more than 300 sources in 34 industries and professions. Costs of NewsNet services vary, but charges average over \$20 per hour. Call 800/345-1301.

Dialog, from Dialog Information Services, Inc. in Palo Alto, California, has one of the largest collections of on-line information and is a favorite of professional researchers and librarians.

ians. However, the cost is prohibitive for most businesses and you may prefer to use the company's less expensive on-line service, Knowledge Index, a subset of Dialog's vast databases. Although marketed for the home and available only during off-peak hours, Knowledge Index can be extremely valuable for a company on a strict budget. The charge is a flat rate of \$24 per hour for information, and searches are possible that would take several hours in a library. Call 415/858-2700.

All of these services can be accessed worldwide. Each has offices in designated cities: London, Paris, and Rome for Europe; Tokyo for Asia; and Sydney, Australia, for the South Pacific. The easiest way to obtain access codes and local phone numbers is to call each service's information number in the United States. After that, all communication is through computers.

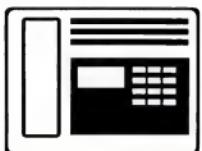
The electronic bulletin board is another source of on-line information. While bulletin boards may be national networks, more often they are local or regional and deal with specific topics in local languages. A bulletin board permits you to ask questions and receive answers on specific topics. Each bulletin board deals with one subject, such as insurance or legal matters, and experts are usually available to help you. Most local libraries and computer stores worldwide carry lists of local and regional bulletin boards.

The U.S. federal government is perhaps the largest dealer in electronic information. Much of it is contained in data that might not be available in printed form for weeks.

Nearly every federal agency operates a few bulletin boards that are open to the public. The best known is the Economic Bulletin Board at the Department of Commerce, which offers current government economic statistics and indexes. The charge for access is a \$25 sign-up fee. Call 202/337-4450.

For information from the U.S. National Bureau of Standards bulletin board, dial 301/948-5718 by modem. For information on other U.S. government bulletin boards, dial 202/377-3870.

- Bob Brooke is a writer and photographer based in Frazer, Pennsylvania, U.S.A.





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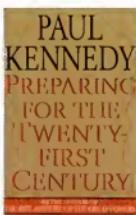
1-800-365-0007

Preparing for the Twenty-First Century, by Paul Kennedy (Random House, 428 pages, \$25). In 1988, historian and Yale University professor Kennedy published "The Rise and Fall of the Great Powers." That book detailed the growth and decline of nation-states and superpowers, pointing out the roots of many of the economic and political difficulties then and now being experienced by the U.S., the former Soviet Union, the United Kingdom, Japan, and other major powers. (More often than not, military buildups were the major causes.)

Now Professor Kennedy broadens his perspective, looking beyond various national post-Cold War military, political, and economic concerns to such "transnational" issues as new technology, population growth, health care, and the environment. These factors are not new, of course. In fact, they mirror events of the late 18th century, shortly after Thomas Malthus wrote his "Essay on Population," which warned that the rapid growth of humanity would soon overwhelm "the power in the earth to produce subsistence for man."

Malthus was proved wrong, thanks to 19th-century advances in agriculture and, of course, the Industrial Revolution, two trends that mitigated the demands of demography. Today the world is again in the grip of overpopulation, even as a new technological revolution is underway. The difference this time is that the population explosion—almost exclusively in the developing nations—and the technological revolution—the province of the industrialized world—do not overlap.

Professor Kennedy is not particularly optimistic about solutions for what he calls this "global predicament." Some areas, particularly North America, the Pacific Rim (including Japan), and Europe, have the resources to cope with the challenges of tomorrow. Most of Africa, Latin America, and the former Soviet Union, as well as China and India, will have diffi-



culty. This is not a "new world order," he says, but rather a "troubled and fractured planet."

The author offers no grand solutions to the flaws of the future. However, he makes these basic suggestions: quality education, free enterprise, improved agriculture, environmental responsibility, population control, and transnational political cooperation.

Getting Things Done—When You Are Not in Charge, by Geoffrey M. Bellman (Berrett-Koehler Publishers, 304 pages, \$27.95). In this era of teamwork, "empowerment," and customer service in the workplace, says management consultant

Bellman, supervisors, managers, and administrators are discovering how much their jobs "support the decisions and goals of other people." That's good, of course, since it denotes a sharing of responsibility and an increase in responsiveness. On the other hand, managers "may often feel powerless to get things done and frustrated in [their] daily battles with the organization."

But just because you're not in charge doesn't mean you're powerless. In fact, says Bellman, middle managers, task force and team leaders, department heads, and section supervisors

have many outlets for leading change from their support positions. Drawing on a 30-year career as a corporate resource planner, Bellman offers practical advice and strategies to enable anyone in a support position to perform more effectively. In no-nonsense, articulate prose, he details how to deal with office politics, consult with internal customers, build solid working relationships, and take leadership risks.

Far too many jargon-loaded contemporary business and management publications are filled with trendy workplace psychobabble. Bellman's book is refreshingly different. It's readable, practical, and useful.

Managing Knock Your Socks Off Service, by Chip R. Bell and Ron Zemke (AMACOM Books/American Management Association, 210 pages, \$17.95). In business today, service means survival.

Geared to the concerns of managers and supervisors, this book is a lively, fascinating compendium of effective customer service techniques. Written in a breezy, fast-paced style, and liberally sprinkled with quotes, quips, and cartoons, it offers ample case studies of the ways successful companies and organizations serve and keep customers. Companies surveyed include: Target Stores, Ritz-Carlton Hotels, Northwestern Mutual Life, and the Walt Disney Company.

The authors provide practical and proven tips on recruiting, training, and retaining quality personnel; interpreting and responding to customer complaints; soliciting feedback, and staff empowerment. It's a useful handbook for managers in any size organization from a Mom-and-Pop corner store to a Fortune 500 company.

—CHARLES W. PRATT



since it denotes a sharing of responsibility and an increase in responsiveness. On the other hand, managers "may often feel powerless to get things done and frustrated in [their] daily battles with the organization."

But just because you're not in charge doesn't mean you're powerless. In fact, says Bellman, middle managers, task force and team leaders, department heads, and section supervisors



An Open Letter To Rotarians

How smart travelers are saving a full & consistent 50% on hotel rates

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A Pilot's View

John Bobel, a pilot from Fort Walton Beach, Florida, wrote to me a while back. Here's what he had to say about just one of his experiences with Quest.

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Sincerely,

Randall F. Wilkinson
President, Destinations, Inc.

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spouse name _____

Method of Payment

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card # _____

exp. / _____ signature _____

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...or, call us TOLL-FREE with questions or to join

1-800-782-9450
or, fax this form to us at 509-452-3569

Access # 3401-16

Planting historic trees helps 'Preserve Planet Earth'

BY JAMIE RONEY

When Rotary International founder Paul Harris planted a bur oak sapling in the University of Wisconsin Arboretum at Madison, Wisconsin, U.S.A., in 1933, he planted more than a tree. He planted an idea for Rotarians to take the initiative and be proactive in protecting the environment. Today, Rotarians around the world are actively answering the call to rejuvenate the planet's ecology.

Rotary clubs have embarked on a wide range of environmental programs, from cleaning rivers and streams to planting millions of trees. The Preserve Planet Earth program, launched in July 1990, is now a major force in motivating many influential business and professional leaders to inspire others to participate in environmental projects in their communities.

One such project, called Famous & Historic Trees, is a tree-planting program of American Forests, the oldest nonprofit citizens' conservation organization in the United States. Famous & Historic Trees plays a major role in Global ReLeaf, American Forests' international tree-planting program.

"In 1991, we collected seeds from the Paul Harris Bur Oak in Wisconsin and brought them back to our nursery," says Jeffrey Meyer, president and project coordinator of Famous & Historic Trees. "Today, those seeds have grown large enough to plant, serving as an opportunity for Rotary clubs to bring them into their own communities. The trees that sprout from those seeds will become part of the living legacy now growing on the University of Wisconsin campus and reaching back to the time of Paul Harris."

Several years ago Famous & Historic Trees began collecting seeds of trees that were planted on historic sites across the U.S., largely through a volunteer network. Today the program has documented many aspects of U.S. history through its tree program.

Recently the Rotary Club of Stuart-Sunrise, Florida, planted groves of Mount Vernon Red Maples and George Washington Live Oaks at elementary



Forester Dale Armstrong shows Stuart, Florida, U.S.A., youngsters how to properly plant and care for fledgling trees donated to their school by local Rotarians.

schools throughout Martin County. The club's Preserve Planet Earth committee, headed by Rotarian Rex Sennett, chose Famous & Historic Trees as a good partner for teaching local school children about the environment.

"We decided to plant two Famous & Historic Trees at each elementary school in our county rather than in the public parks," says Rex. "The idea is that each new class of children will be able to go outside the classroom and look at a piece of the history they read about. In our project, the trees have a historical connection to George Washington, the country's 'founding father' and first president. And as the children grow up, so will the trees."

Martin County Forester Dale Armstrong, who works for the Florida Division of Forestry, helped an eager group of 125 children plant the trees and explained how to care for the saplings. The tree-planting event was a front-page feature in the *Stuart News*, generating wide publicity and support for the Stuart-Sunrise club's efforts.

In Ohio, Rotarian Bob Kobak, chairman of the R.I. District 6630 Preserve Planet Earth Committee, and members of the district's 55 Rotary clubs included many Famous & Historic Trees among the more than 56,000 trees

they have planted since 1990.

"The tree plantings turned out to be a great personal satisfaction," says Bob, a member of the Rotary Club of Brunswick. "It all started when we decided to take on a community environmental project. At first, we didn't know where to turn, so we looked for a local company that could at least point us in the right direction. I called the Davey Tree Expert Company in Kent, Ohio, and spoke with Dr. Roger Funk. I explained the project and the Davey Company sent staff to help promote the tree-planting program, and hired a crew to videotape the events. And when it came time to buy the trees, Barry Weidner, manager of the Davey Tree Farm in Wooster, Ohio, stored them at no charge and helped us purchase the trees at a professional discount."

"The district planted Famous & Historic Trees for community projects and groups ranging from Habitat for Humanity to Boy Scouts and Girl Scouts to local churches. Even area Kiwanians participated in the tree plantings," says Bob.

"It's an interesting coincidence that I first turned to the Davey Tree Expert Company for help with our tree-planting project," Bob notes. "What I didn't know at the time was that Paul Harris



The Paul Harris Bur Oak, planted in Madison, Wisconsin, in 1933.

had also asked the company for advice and assistance many years ago."

A copy of the *Davey Bulletin* company newsletter dated 1 March 1926 quotes Paul Harris describing company founder John Davey as "one of the greatest men who ever crossed the ocean."

"It's amazing that all those years ago these men were talking about a simple idea like planting trees to preserve the environment," says Bob. "Today we are continuing that basic but worthwhile task."

Rotary clubs are welcome to participate in the Famous & Historic Trees program and bring a part of history into their own communities. Each of the program's trees (U.S.\$35 each) is a direct genetic descendant of trees growing at historic sites across the U.S.

"We grow these seeds in a special nursery until the small trees are ready for planting," says program coordinator Jeffrey Meyer. "Each \$750 grove planting kit includes 20 container-grown trees, planting instructions, 20 Certificates of Authenticity, a one-year replacement guarantee, tree shelters, nets for protection from birds, fertilizer, and a one-year newsletter subscription—everything needed to plant and care for a grove of trees."

For more information about the organization and its programs, write: Famous & Historic Trees, 8555 Plummer Rd., Jacksonville, FL 32219. Tel.: 800/677-0727.

• Jamie Roney is director of public information for Famous & Historic Trees.

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—Robert Buckingham III, Doctor of Public Health, Advisory Board Member,
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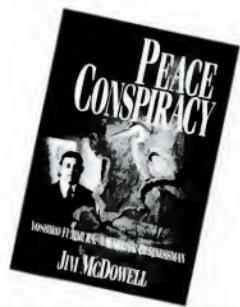
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The sticky issue of gum control

BY GEORGE L. BEISWINGER

Most of us chew gum as a pleasant pastime—a way to give our jaws a workout while satisfying our desire for something sweet. Those who frequently travel on airplanes chew gum in place of smoking (prohibited on domestic U.S. flights), or to keep their ears from "popping." Many smokers are also using it, with the encouragement of gum manufacturers, to "kick the habit."

So what are we to make of those grey coin-sized globs that dot the streets and sidewalks of the world's urban areas? They are not some type of invading fungi. Each represents a piece of chewing gum that was carelessly discarded and left to become an ugly, semi-permanent, non-biodegradable eyesore—as well as a magnet for unwary pedestrian feet.

Few of the world's urban areas are unaffected. In San Francisco, California, U.S.A., for example, almost every single brick of the city's famed Market Street displays at least one piece of compressed gum.

Gum's tenacious qualities come not from its various added sweeteners and flavors, but rather from its ingredients. Chicle, derived from the sap of a Sapodilla tree found in the rain forests of Central and South America, was once a major natural gum source. But it has largely been replaced by man-made ingredients that include butadiene-styrene rubber (a hydrocarbon refined from crude oil), polyvinyl acetate, and petroleum wax. When you consider that some of these products provide resiliency and durability to industrial paints, automobile tires, and the elastic in clothing, it's easier to understand the severity of the gum disposal problem.

According to Bob Holly, a streets department supervisor in St. Louis, Missouri, U.S.A., a discarded piece of gum will remain on a sidewalk indefinitely unless frozen and subjected to heavy impact, or exposed to extreme heat. Neither condition is likely to occur under normal circumstances.

The Wrigley Company annually

produces 12,698 metric tons (14,000 U.S. tons) of the sticky product, accounting for 48 percent of the U.S. market. William Peit, the company's vice-president of corporate communications, doesn't know how long gum will last in the open air, but says it will eventually waste away. "People have been chewing gum for 100 years," he says. "If gum didn't disappear, there would be a lot of it around."

Possibly so, but that doesn't negate the problem of vast amounts of gum in the slow process of decay on sidewalks and other places. In most cases, it takes years from the time gum is "deposited" until it completely disappears.

Should chewing gum be banned? That's what happened recently in Singapore, where due to the problem of "gum pollution," its manufacture, sale, and importation is now illegal. Sellers face fines of up to U.S. \$1,200, and importers can go to jail. Visitors must also declare any gum they are bringing in, but are allowed to keep small amounts for personal use. Citing the mess and clean-up costs, U.S. airports in Orlando, Florida, and San Diego, California, ban the sale of gum on their premises.

Prohibiting or discouraging gum

chewing is not the answer to the problem. But several things can be done. Cities can allocate or develop more funds to support better removal methods. Philadelphia, Pennsylvania, made gum removal a prime objective in its downtown area. Funded by a special tax on benefiting merchants, a four-person sanitation crew works an eight-hour shift each weeknight, using pressurized, super-heated water to clear away the tenacious substance, mostly from sidewalks.

Gum manufacturers should underwrite research aimed at developing gum bases that quickly deteriorate when exposed to the elements. If industry cooperation and community action can produce biodegradable plastic bags, recyclable soda and beer cans with attached pull tabs, and portable, reusable coffee cups, why not provide a solution to one of our most public and visible problems?

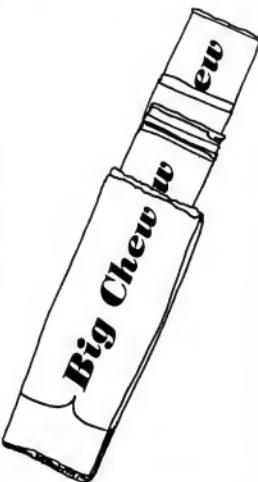
It's better not to have gum carelessly discarded in the first place. Manufacturers should print proper disposal reminders on packaging, something the Wrigley Company has done since 1936, according to its officials. Users are urged to retain the wrapper for gum disposal, but the printed request may be too small to attract attention. Such messages should be bold and colorful, and appeal to current environmental interests.

Public and private trash receptacles should carry specific admonitions on gum, in addition to those on trash disposal in general. Proper gum disposal also should be mentioned prominently in print and electronic community service appeals to prevent littering.

Finally, chewing gum disposal should be an essential part of all primary and secondary school discussions on ecology and the environment. Again, gum manufacturers can help by providing presentation materials such as posters and videos.

The problem of gum pollution is not in the same category as acid rain, leaking landfills, and damage to the ozone layer. But its wanton and deliberate disposal on public walkways deserves more than a disdainful glance.

- Free-lance writer George L. Beiswinger lives in Berwyn, Pennsylvania, U.S.A.



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2716

your letters

Somalia needs Rotary

Your November cover story, about The Rotary Foundation of Rotary International, asks, "...is there any corner of the world where lives are not touched by The Rotary Foundation?" Yes, there is: Somalia.

Last September, my Rotary club and the local Anglican church hosted a Somalian Relief Day, fed 400 people, and raised C\$4,000. In our town (population 3,200), this was an accomplishment.

We tried to donate the money to the Canadian government and/or Rotary. But at every turn we met with the response, "Give it to the Red Cross, CARE, or World Vision." I feel that neither my government nor Rotary wants to get involved with relief—only with developmental projects. And there is no Rotary club in Somalia.

As a last resort, I faxed the governor of Rotary District 9200, who matched our club with the Rotary Club of Mombasa, Kenya. We are still waiting for that club to come up with a Somalian relief project that will meet the criteria of Rotary International and the Canadian government. How many more people must die before we donate our money through other organizations, in exasperation?

At times I feel like Don Quixote, tilting at a windmill, or a voice crying in the wilderness. Perhaps Somalia is just a corner of the world that Rotary doesn't touch.

—TERRY YOUTLON, Rotarian
Ridgetown, On., Canada

Rotarians have demonstrated (and very dramatically) that they do care about relief by donating U.S. \$3 million to Bosnian and Croatian refugees and displaced persons—not counting untold gifts of clothing, blankets, and food. In Croatia, a mechanism for delivering aid does exist [see *Easing the Pain of Winter and War*, page 32].

You are correct in stating that it is very difficult to provide relief assistance to Somalia. The United Nations has clearly demonstrated that fact in approving the United States-led military assistance mission. Relief projects are usually dependent on well-organized logistics to assure that aid can reach those in need. This usually requires direct on-site coordination. That is why agencies that are already set up to handle emergency relief are frequently the best equipped to respond quickly. As of our press date, The Rotary

Foundation had approved a U.S. \$20,000 grant to aid Somali refugees. However, there is a large backlog and delay of aid going into Somalia, and it is difficult to find a project that can efficiently use Rotary funds and not be wasted. This is complicated by the fact that Rotary clubs do not exist in Somalia. Rotarians in countries bordering Somalia have been asked how such assistance could best be provided and to help administer the funds. Conditions in these border areas are very difficult in terms of communications, travel, and security.—EDS.

'Kiwi club' hosts pre-convention tour

I was delighted with *Unforgettable New Zealand* [January]. It certainly captured the essence of our country, and we at the Rotary Club of Richmond hope it will encourage many readers to join our pre-convention tour of New Zealand.

It will be a unique opportunity to meet our Rotarians on their home ground and see Rotary in action—the kiwi way. A feature of the tour is home hosting, so participants are likely to make many lasting friendships.

For more details, please fax me at 011/64/3/5445097.

—JOHN C. ROGERS, Rotarian
Richmond, New Zealand

Count those chromosomes

The Quest For the Map of Life [December] was well written for laymen.

Unfortunately, one photo caption was in error. Each normal human somatic cell contains 22 pairs of autosomes plus 2 X chromosomes (female) or 1 X and 1 Y chromosome (male). So each human being has 46—not 23—chromosomes in somatic cells.

—KENNETH E. GUYER, Rotarian
Biochemist
Ceredo-Kenova, West Virginia, U.S.A.

U.S. health care a critical issue

In *Your Letters* [December], one reader responded to your June 1992 article, *World Health Care: Taking the Pulse*, by implying that U.S. government programs in other areas are poorly run.

To argue that all government departments are incompetent is a bit strong. Also, there are choices other than a government-run or funded system and a privately run system. Some

sort of a blended process, where each sector provides part of the total health care package, might be an option.

The U.S., which has a higher mortality rate for tuberculosis than some developing countries, and where over half of all children are not immunized by age six, has serious problems. The reason for this is economic, not a lack of competence by the medical establishment. The public health-care system in Canada is not perfect, but even the most cursory look reveals it to be a lot more compassionate and effective than the U.S. medical system.

—GERRY M. LAARAKKER, *Rotarian*

*Portrait photographer
Hamilton, On., Canada*

Club promotes organ donations

As a heart transplant recipient, I was happy to read *Organ Donors: a Rotary Program?* [Your Letters, December]. My Rotary Club of Pacific Palisades, California, U.S.A., initiated a program in which members, families, and friends may sign organ donation cards. We

will present it to our Rotary District 5280, and hope it will become nationwide. It is a no-cost program and requires little time. In our Los Angeles, California, area, both the National Kidney Foundation and TRIO (Transplants Recipient's International Organization) will provide speakers to local Rotary clubs. They may be available elsewhere, too.

In the U.S., more than 26,000 patients are on a waiting list for transplants; five or six die every day while they wait. We live in an age of miraculous medical knowledge that only works if organs are available.

Interested Rotarians may write me at 764 Ranch Lane, Pacific Palisades, CA 90272, U.S.A.

—ROBERT V. DICKEY, *Rotarian*
*Real estate broker
Pacific Palisades, California, U.S.A.*

Harvesting the Sun an inspiration

Fifty years ago, we Camp Fire Girls tried to bake bread by using reflectors. In the 1970s, the U.S. federal govern-

ment optimistically launched solar energy programs. When I read your solar energy update, *Harvesting the Sun* [September], I thought of the lands devastated by the search for fuel. Why not use reflector ovens, or trapped reflector heat for warmth? It's a simple idea that protects the environment.

The Rotary Club of West Bend, Wisconsin, U.S.A., took solar-powered ovens to Haitian villages. Rotarian Tom Burns of Milwaukee, Wisconsin, U.S.A., developed a Sun Oven that bakes 24 loaves of bread at once [which you covered in *Earth Diary*, November 1990]. Just imagine having one at a Rotary eye camp in India, where Rotarian Dr. Suresh Chandra of the Rotary Club of Madison, Wisconsin, U.S.A., and other volunteers perform hundreds of cataract operations daily. Imagine purified, boiled water from the sun.

Is this a job for national governments or for Rotary?

—MARYLU RAUSHENBUSH, *Rotarian*
*Photographer
Madison, Wisconsin, U.S.A.*

(ADVERTISEMENT)

Small Company's New Golf Ball Flies Too Far; Could Obsolete Many Golf Courses

Pro Hits 400-Yard Tee Shots During Test Round

Want To Shoot An Eagle or Two ?

By Mike Henson

MERIDEN, CT — A small golf company in Connecticut has created a new, super ball that flies like a U-2, puts with the steady roll of a cue ball and bites the green on approach shots like a dropped cat. But don't look for it on weekend TV. Long-hitting pros could make a joke out of some of golf's finest courses with it. One pro who tested the ball drove it 400 yards, reaching the green on all but the longest par-four. Scientific tests by an independent lab using a hitting machine prove the ball out-distances major brands dramatically.

The ball's extraordinary distance comes partly from a revolutionary new dimple design that keeps the ball aloft longer. But there's also a secret change in the core that makes it rise faster off the clubhead. Another change reduces air drag. The result is a ball that gains altitude quickly, then sails like a glider. None of the changes is noticeable in the ball itself.

Despite this extraordinary performance the company has a problem. A spokesman put it this way: "In golf you need endorsements and TV publicity. This is what gets you in the pro shops and stores where 95% of all golf products are sold. Unless the pros use your ball on TV, you're virtually locked out

of these outlets. TV advertising is too expensive to buy on your own, at least for us."

"Now, you've seen how far this ball can fly. Can you imagine a pro using it on TV and eagle-ing par-fours? It would turn the course into a par-three, and real men don't play par-three's. This new fly-power forces us to sell it without relying on pros or pro-shops. One way is to sell it direct from our plant. That way we can keep the name printed on the ball a secret that only a buyer would know. There's more to golf than tournaments, you know."

The company guarantees a golfer a prompt refund if the new ball doesn't cut five to ten strokes off his or her average score. Simply return the balls-new or used-to the address below. "No one else would dare do that," boasted the company's director.

If you would like an eagle or two, here's your best chance yet. Write your name and address and "Code Name S" (the ball's R&D name) on a piece of paper and send it along with a check (or your credit card number and expiration date) to National Golf Center (Dept. S-392), 500 S. Broad St., Meriden, CT 06450. Or phone 1-800-285-3900 anytime. No P.O. boxes. One dozen "S" balls cost \$24.95 (plus \$3.50 shipping & handling), two to five dozen are only \$22.00 each, six dozen are only \$109.00. You save \$55.70 ordering six. Shipping is free on two or more dozen. Specify white or Hi-Vision yellow.

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Gøglers galore

A COPENHAGEN SCHOOL HAS A CURIOUS CURRICULUM.

by Nancy P. Daniels

Dancing on Broken Glass," "Juggling Flaming Torches," "Forming a Human Pyramid"... It hardly sounds like a school curriculum, yet these are a few of the classes in session, on any given day, within the pink walls of an old furniture warehouse that is the current home of the Gøgler and Artist School in Copenhagen, Denmark.

The Danish dictionary defines *gøgle* (pronounced goi-la): "verb, to play the buffoon; juggle, play conjuring tricks." A gøgler, of course, is the person who does the juggling, joking, and conjuring. For centuries this colorful character—whether called a fool, a jester, or a harlequin—has played an important role in European culture. Copenhagen's Gøgler School is working to assure that the tradition continues.

Now in its seventh year, the school has come a long way from its starting class of six students meeting in the apartment of one of the founders. Today, it is a permanent project in alternative education, supported financially by the county of Copenhagen and tailored to fit unemployed young people, who for various reasons have fallen through the cracks in the social-welfare system. From its first days as a pilot project for the difficult welfare cases, the Gøgler School has drawn its student body from the young with psychological problems and physical disabilities, or those simply unable to hold traditional jobs.

Founders Connie Skovart and Annesophie Bergmann-Steen established the school as a place where young people could discover their creative forces and be stimulated to evaluate and choose how to use their talents. "Our guiding premise," says Ms. Skovart, "is the belief that every person has creative potential, but it is his or her individual responsibility to find and develop that potential." The school has graduated scores of talented and confident young people, by shaping an open atmosphere centered on the traditional gøgler mandates of hard work, discipline, concentration, fantasy, imagination, and individual expression, and offering instruction in music and drama, as well as juggling, acrobatics, tumbling, and other gøgler arts.

Prospective students are referred by their welfare office social worker or, often, by word of mouth, and may attend classes for as long as they want before deciding to make the commitment to official status as a gøgler-in-training. If they do, the students soon discover that this is no place for idle conversation or long coffee breaks. They are immediately presented with difficult goals so as to be able to monitor their progress in the gøgler arts. On the first day, students are told they are expected to perform

an original performance piece the next week. Two weeks later, they may be doing street theater in the town hall square or a magic show for a day-care center.

Thirty to 40 students are accepted each year, for a maximum of two years. The students generally range between 18 and 25 years of age, although some have been as young as 15 and as old as 50. The school year consists of two semesters, each four months, plus the summer vacation. In the first semester students work individually on their body movement and expressions. In the second semester they work in small groups to create gøgler acts and performance routines. Second-year students are offered courses in finance, production, and communications.

The staff currently consists of 10 certified instructors. Administrative Leader and Supervisor Ms. Skovart also teaches drama. Ms. Bergmann-Steen acts as assistant administrator and teacher. The Gøgler School has been approved by the Danish University System as an institution where social-work and sociology students may gain practical experience credits; generally two interns are present each semester. A variety of guest instructors round out the staff.

Former students now work in a wide variety of vocations, including street-theater acting; ancillary theater skills such as wardrobe, lighting, set construction, and stage arrangement; teaching magic and acrobatics in day-care centers and after-school youth centers; and mainstream jobs in business or manufacturing. Some have taken their self-discovered interests and confidence back to school to pursue formal educations.

In an old storefront, across town from the school, gøglers Julius and Mette practice juggling flaming objects, acrobatics, and magic tricks to the delight of the neighborhood children. The school has recently expanded to include this satellite campus space, which is used for workshops and as a practice area for students and alumni. Julius and Mette work out here several evenings each week to retain their skills and create new acts.

Julius, now 26, was one of the first students at the school, attending classes in Ms. Bergmann-Steen's apartment. He was a shy young man, lacking in self-confidence and not interested in an ordinary job. At the gøgler school he became an accomplished juggler. This achievement gave him the confidence to travel to Paris to attend the famous circus school, *L'Ecole au Carré*, then to launch his own show. He spent the summer of 1992 on the road with the Danish Circus Arli—playing 120 towns in 150 days.

A gögler performs on a Copenhagen street corner.



This One



DNE5-H4Y-B5US

When asked about his future plans, Julius replies, "I want to have fun, take time off, not be a big star and someday work a big theater like the Berlin or Paris Circus Theater." For now, he is busy doing his own show and is a frequent and popular guest teacher at his alma mater.

Mette, also 26, is an attractive young woman with a troubled background. She had problems in school as a result of dyslexia (complicated by a serious auto accident), and found it impossible to hold a job, although she tried many. Lacking self-esteem and friends, she was depressed, lonely, and well on her way to becoming an alcoholic. Fortunately, one of her former secondary school teachers took the time and interest to direct her to the Gögler School. Mette liked it from the start, as she found "new possibilities in myself" and challenges she was able to meet. Now she teaches acrobatics and juggling to a group of 10-year-olds at an after-school center for children of working parents. Although she enjoys teaching, her true loves are juggling and performing, and her future plans include producing shows and participating in theater performances.

The school's success has generated lots of interest from educators and sociologists in Denmark and other European countries. Ms. Skovart and Ms. Bergmann-Steen are often asked to be consultants and speakers at functions within the academic and social services communities. They are besieged with requests for performances by their students at schools and day-care centers, festivals, and town squares. Recognizing the value of experience for the fledgling gögler, they try to fulfill as many requests as possible. "But we don't want to turn the school into a booking agency," says Ms. Bergmann-Steen.

The two gögler gurus say Denmark needs at least six more schools like theirs. Judging from the current level of interest in their program, they are optimistic this will happen, and expect gögler schools to open in other countries as well.

Says Julius: "The world needs all the göglers it can get."

• Free-lance writer Nancy P. Daniels divides her time between Basin, Montana, U.S.A., and Copenhagen, Denmark.



Hot stuff—Mette and Julius practice juggling flaming torches at the Gögler and Artist School's storefront rehearsal room.

PHOTOS BY NANCY P. DANIELS

THE ROTARIAN/APRIL 1993

Make it

MELBOURNE

Sample a smorgasbord of shopping, sporting, and culinary delights.



The Victorian Arts Centre at night.

by Stan Marks



"This is the place for a village," predicted pioneer John Batman of the 242,400 hectares (600,000 acres) of land he bought in 1835 for a handful of trinkets, blankets, and axes from a local Aboriginal tribe.

Some village! Now 158 years later (in 1993), the village has grown into Melbourne, capital of the Australian state of Victoria, with a population of more than three million people.

A recent two-year survey of 100 capital cities conducted by the Washington, D.C.-based organization, Population Crisis Center, declared Melbourne the "world's most livable city." It's also the hometown of media mogul Rupert Murdoch, singer Olivia Newton John, and the late great diva Dame Nellie Melba.

As Rotarians attending their international convention in May will soon discover, Melbourne is a cosmopolitan centre that has drawn incredible vigour and diversity from the hundreds of thousands of migrants from more than 150 countries who have settled here since World War II. More than 20 percent of the population is from a non-English speaking country. The city has the world's third largest Greek population (after Athens and Salonika) and sizable Italian, Chinese, and Vietnamese communities.

Melbourne boasts a proud heritage stemming from the frantic gold-rush days of the 1850s, when more than 100,000 men and women flocked here from all over the world. They found gold nuggets that surpassed in purity and size those previously found anywhere else in the world.

In the 1880s, George Augustus Sala wrote of "Marvellous Melbourne" in the prestigious *London Daily Telegraph*: "I found Melbourne a really astonishing city with broad streets full of handsome shops, crowded with bustling well-dressed people; a city teeming with wealth and humanity."

This golden era enabled Melbourne to become one of the world's wealthiest cities with grand homes, spectacular gardens, and an enviable lifestyle. Rotarians will see outstanding examples of Victorian architecture from that era; many stately mansions with ornamental iron lace terraces still grace the city.

Convention participants will be visiting Melbourne in

autumn, a season of brilliant blue skies, warm days, and cool, crisp nights. The city, with its colourful gardens and jogging paths, is a photographer's delight, so be sure to bring your camera. The central city area was designed by wise city planners in an easy-to-follow grid pattern. It has large, wide streets (so that bullock teams could be easily turned) and resplendent parks.

The imposing Shrine of Remembrance, an Acropolis-style memorial to Australians who have died in wars, is an ideal place to begin your tour of Melbourne. A favourite destination, especially among international travellers, is the Royal Botanic Gardens (a short walk from the Shrine). With more than 1,200 species of plants (30,000 individual specimens), fern grottoes, sweeping lawns, and black swans on an ornamental lake, it is a green and restful oasis in a bustling city. Nearby is Melbourne's floral "talking" clock, containing more than 10,000 plants, which provides both the time and a commentary on nearby attractions.

Gardens are the star attractions of many of Melbourne's private homes and National Trust properties, such as Como in Toorak, one of Australia's wealthiest and trendiest suburbs. You can glimpse some of these gardens during a relaxing cruise down the River Yarra, an Aboriginal word which means "swiftly flowing."

You can find Australian animals in the unique setting of the Royal Zoological Gardens, one of the world's oldest and most innovative zoos. Here you can have your photo taken with kangaroos, wallabies, and koalas. One of the zoo's more unusual attractions is its "Butterfly Pavilion," a walk-in aviary.

Because of its varied ethnic background, Melbourne is



Melbourne is a shopper's delight, with stylish centers like Chadstone.



The Royal Botanic Gardens—a green oasis in bustling Melbourne.

VICTORIAN TOURISM COMMISSION



A peaceful afternoon on the banks of the Yarra River.

and it's played in Melbourne, from bocce to cricket. Some sporting events, such as the annual Melbourne Cup horse race, are celebrated in a carnival atmosphere as a public holiday throughout Victoria. Local golf courses and tennis courts are among the best in the world.

Perhaps the most popular spectator sport is Australian Rules Football, a local brand of football with long kicking, high marking, and solid bruising. Try to see a game before or after the convention. More than 100,000 attend the football grand finals each year at the Melbourne Cricket Ground

(home of the 1956 Olympic Games), which also houses the Australian Gallery of Sport.

The versatile National Tennis Centre, site of convention plenary sessions, has the distinction of being the largest entertainment venue in Australia. It boasts many innovations, including a sliding roof. The facility seats 15,000 people and caters a smorgasbord of functions from international tennis matches to concerts by such stars as Frank Sinatra and Liza Minnelli.

Entertainment has always been an important facet of Melbourne life. The city is the home of the Victorian State Opera, the internationally acclaimed Australian Ballet Company, and the Melbourne Symphony Orchestra. Convention-goers will be able to enjoy local and overseas productions, including the long-running "Phantom of the Opera" musical at the recently renovated Princess Theatre.

First opened in 1854, the Princess reflects the early opulence and panache of the "nothing can stop us" en-

world renowned as an international wining and dining centre. The city has more than 2,000 licensed and BYO (bring your own liquor) restaurants, featuring everything from Asian and European dishes to typical native fare. For the ultimate dining experience, a true movable feast, make reservations at the tramcar restaurant, where you wine and dine on wheels.

The following are some of my favorite restaurants: Marchetti's Latin (one of Australia's best-known Italian eateries, with first-class service, an extensive wine list, and a guest list that always includes a mixture of local celebrities); Jean Jacques by the Sea (succulent sea food and spacious sea views); Quarter Sessions (French food that would delight a Parisian); and the Florentino trio of restaurants (known for Italian specialties). You can enjoy authentic fish and chips (wrapped in paper) at The Last Aussie Fishcaf, and a dazzling view from Le Restaurant on the 35th floor of the Regent Hotel.

The authentically restored grand dining room at the Hotel Windsor is as opulent today as it was in the 1880s, with gourmet food and a chamber orchestra to match. Just across the road is the State Parliament House, containing what British poet John Betjeman described as "the best Corinthian room in the world."

Top Chinese eateries in the city's popular Chinatown include the Flower Drum (for Peking duck) and Fortuna Village (wonderful noodles). Greek restaurants serve schnapper plaki, moussaka, and calamari in an atmosphere that makes you feel you are in the heart of Athens, with appropriate music and decor. Many suburbs, such as the cosmopolitan seaside community of St. Kilda, have shop after shop of tempting cakes. Just to stare through the window can be torture—you might as well forget any diets. When in Melbourne, you have to live a little or a lot.

Melburnians love sports almost as much as they love food. I admit it—we're sports crazy! You name the game



The National Tennis Centre—site of the R.I. convention plenary sessions—is the largest entertainment venue in Australia.

trepreneurs of the gold-rush era. Its facade contains allegorical figures and a golden angel blowing a trumpet. And, the Princess has a ghost—opera singer Fredrici, who dropped dead on stage during a performance of "Faust" in 1885.

The jewel in Melbourne's artistic crown is the Arts Centre, home to all varieties of arts and entertainment. It includes a Concert Hall (seating 2,600), designed to reflect the environment and colours of the Australian continent; a State Theatre (for 2,079); the Playhouse theatre (over 800), and George Fairfax Studio (420). The Centre is topped by a spectacular 115-metre (377-foot) spire (dubbed Melbourne's would-be Eiffel Tower). The facility brings together all aspects of the visual and performing arts, with something for everyone.

Next to the Centre is the Victorian National Gallery, built around engaging courtyards, and on the other side is the Performing Arts Museum, with informative sight-and-sound exhibitions. The Gallery houses more than 70,000 works, including an extensive Asian section, an excellent selection of European masters (Rembrandts and Picassos), and the world's best collection of paintings by Australian artists (including works by the indigenous Aborigines).

The Gallery's Great Hall is well worth a visit, with its brilliant and colourful Belgian stained-glass ceiling, created over a five-year period by local artist Leonard French. We view it as our Sistine Chapel—grab a cushion, lie back, and gaze upon the magical images.

Melbourne also has scores of private art galleries—you could attend an art show opening almost every night of the week.

Adjacent to the Arts Centre is Southgate, a new complex on the banks of the Yarra, featuring numerous specialty shops, restaurants, the Sheraton Hotel, and views of the city skyline. It's a delightful spot to walk along the river and observe Melburnians at leisure.

Nearby is the Sidney Myer Music Bowl, where audiences of more than 100,000 people come to sit on the grass and listen to frequent rock, pop, jazz (very popular), or symphony concerts.

Melbourne is considered one of the world's top comedy centres. Crowds flock to the annual "laugh-a-minute" Comedy Festival in March. You can also crack a smile at the Last Laugh Theatre restaurant, where Melburnians actually manage to laugh at themselves.

Melbourne is a shopper's delight, attracting customers from around the world. The variety of shops, including those with Australian souvenirs, is dazzling. Popular buys include opals, jewelry, brooches made of Australian coins, clothes, boomerangs (you can learn how to throw them so they will return), Australian Akubra ("Crocodile Dundee") hats, and unique Aboriginal arts and crafts.

Melbourne is famous for city and suburban centres where hundreds of shops are under one roof, such as The Australia and Melbourne Central, the latter a complex of



MELBOURNE TOURISM COMMISSION

A night at the Melbourne Symphony Orchestra

200 shops spread over two city blocks. The Myer Emporium (one of the largest emporiums in the world) is a Melbourne institution that extends over two blocks connected by over-street walkways. Melbourne's suburbs, especially Toorak, are noted for their stylish shops featuring many designer labels and exclusive boutiques. High Street, Malvern, has a seemingly endless array of antique shops.

Sunday morning is a treat at St. Kilda's vibrant outdoor market, an ideal place to buy Australiana, including hats and Australian animal puppets. The colourful Queen Victoria market boasts more than 1,000 stalls. Another showplace is the Meat Market (which it was at one time), featuring arts and crafts exhibitions and the distinctive works of talented local artists.

Melbourne has numerous other attractions, including various museums of science and a Maritime Museum aboard an 1884 sailing ship. But more than the sights, you'll remember Melbourne for its hospitable people, always keen to show you their city and eager to send you home with a sincere local toast that goes:

*I drink to your health when I am with you
I drink to your health when I'm alone
I drink to your health so often
I'm darn well ruining my own.*

And, by the way, it's pronounced "Melbun"—not Melborn!

• Stan Marks is an author/journalist who loves—and lives in—Melbourne.

AUSSIE LINGO

New words to conquer—
learning English Down Under.

by John Borthwick

"Sorry, Ocker. The Fokker's chokka," explained the reservations clerk at the airport in Outback Queensland, Australia.

"I beg your pardon?" responded the visiting journalist.

"Are you speaking English?"

"Yeah, of course. Oh, sorry, mate," said the clerk, "I didn't realise you were from O.S."

"I'm not. Actually, I'm from England."

"Well, that's O.S.—Overseas."

"Indeed, it is. However, I still don't know what you said. It sounded like 'Rocker's fogger soccer.'"

The clerk chortled. "Mate, what I said was, 'Sorry, Ocker, the Fokker's chokka.' Which means, for all you aspiring Aussies: 'Sorry, friend, the plane is full.'

Novelist Paul Theroux said that language is Australia's greatest creative form. It's uncertain whether this linguistic playfulness is attributable to Australia's strong streak of Irish ancestry. What is certain is that Aussie slang (in particular) reveals a propensity for rebellious word tweaking and occasionally vulgar invention that stamps it as one of the more colourful mutants of English.

Australian vernacular language is sometimes known as "Strine". (The term derives from saying the word "Australian" through both closed teeth and nose.) Strine is not so much a dialect as a "slanguage." It is full of fun and flash. Some spurious scholars claim its adenoidal enunciation arose out of an Outback necessity to keep the trap (mouth) shut against blowflies (blow flies). Elocuting thus (rather like a poor ventriloquist), your "day," for instance, becomes "die"; but if you "die," well, you've "doid."

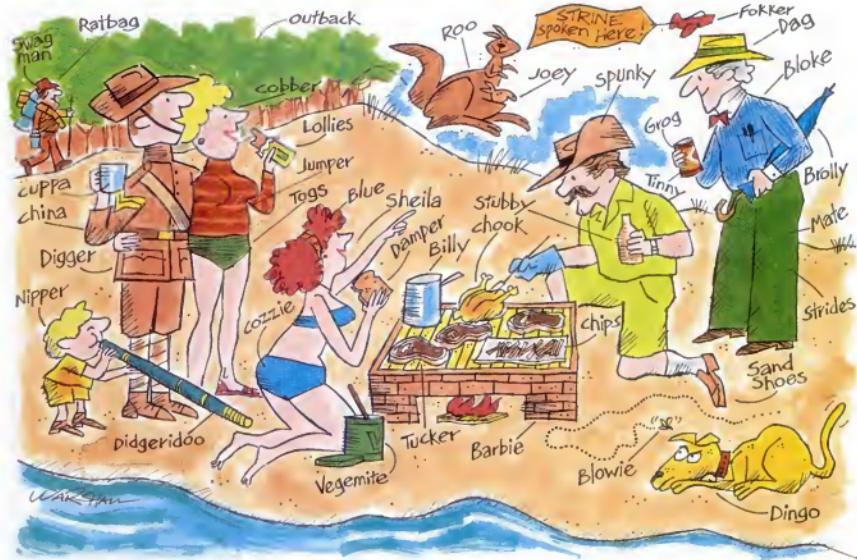
Australian lingo is characterised by informality (you can use it anywhere except O.S.), a laconic, poetic originality ("he was uglier than a robber's dog . . ."), and a dash of profanity (which is probably better heard than read). An Australian accent varies more according to social class than geography. Even though diction may range from silvertail to Ocker (see glossary), an honest Australian accent is no bar to social mobility—as long as you're not two snags short of a barbie (that is, stupid).

So, here's a glossary of basic Strine words. Without it, you'll be up the creek in a barbed-wire canoe without a paddle. And with it, you'll probably just make a nong (fool) of yourself, but 'avago (have a go) anyway. Just don't strine (strain) yourself.

(The) Alice	Alice Springs
Arvo	Afternoon
Aussie Rules	Australian Rules football
Barbie	Barbecue
Billabong	Water hole in semi-dry river
Billy	Tin container used for boiling water to make tea
Bloke	Man
Bloody	Universally undeleted expletive (e.g. "he's up at Tumba-bloody-rumba shootin' kanga-bloody-roos")
Blowie	Blowfly
Blue	A fight; also a redhead
Bonnet	Hood of car
Boot	Trunk of car
Brolly	Umbrella
Bushranger	Highwayman, outlaw
Chemist	Pharmacist
Chips	French fries
China or Cobber	Friend, mate
Chook	Chicken
Cockie	Farmer
Corroboree	Aboriginal ceremonial gathering
Cozzie	Bathing suit (also bathers, swimmers, togs)
Crook	Broken, sick, or no good
Cuppa	Cup of tea
Dag	Person with absolutely no style, grace, or cool
Damper	Unleavened bread (bush food)
Didgeridoo	Aboriginal musical instrument
Digger	Australian soldier, but used by foreigners to mean Aussie
Dingo	Australian native dog
Dinkum	Genuine or honest
Entree	First course of a meal, not the main dish
Fair dinkum	The real thing
Flat out	As fast as possible
Footpath	Pavement, sidewalk
Footy	Football (the game or the ball)
G'day	Good day, hello
Galah	Fool or idiot (after the parrot of same name)
Greenie	A conservationist
Grizzle	To complain
Grog	Alcohol
Home unit	Apartment, flat
Joey	Baby kangaroo
Journo	Journalist
Jumbuck	Baby lamb
Jumper	Sweater
Kip	Sleep
Kiwi	New Zealander
Knock	To criticise
Jackeroo	Male ranch hand
Lollies	Candy
Loo	British/Australian slang for toilet
(The) Lucky Country	Name (ironic) for Australia, coined by author Donald Horne
Mate	Friend (does not mean spouse)
Middy	Ten-ounce beer glass (in N.S.W.)

Mob	A group of persons or things (not necessarily unruly)	Station	Large farm or ranch
Mozzie	Mosquito	Stickybeak	Busybody
(The) Never-never	Desert land in far Outback	Stockman	Cowboy, station hand
Nipper	Small child	Strides	Trousers
Nought	Zero	Stubby	Small bottle of beer
Ocker	Aussie bumpkin; loudmouth (can be affectionate)	Swagman	Vagabond, rural tramp
Outback	The bush; uncivilized, uninhabited country	Ta	Thank you
Oz	Australia (ironic)	Takeaway food	Food to go
Pom or Pommy	Person from England	Tassie	Tasmania
Postie	postman	Taxi rank	Cab stand
Ratbag	Eccentric character (also a friendly term of abuse)	Thingo	Thing, thingamajig, whatchamacallit
Red-back	Poisonous spider	Tinny	Can of beer
Ripper	Good	Togs	Swim suit
Roo	Kangaroo	Tucker	Food
Sandshoes	Sneakers	Uni	University
Schooner	Large beer glass (in N.S.W.)	Up the creek	In trouble
Scrub	Bushland	Vegemite	Brown yeast sandwich spread, much loved by Aussie kids
Serviette	Table napkin	Walkabout	Travelling on foot for long distances, an Aboriginal tradition
Shell'll be apples	It'll be right	Walloper	A policeman
Sheila	Woman	Whinge	Complain
Shout	Buy a round of drinks (as in "it's your shout")	Wowser	Prude, killjoy
Silvertail	Member of high society	Yakka	Work
Sprog	Baby	Yank	An American
Spunky	Good-looking person		

* John Borthwick is a journo based in Oz. He is a writer/editor of the Insight Guides to Melbourne and Australia.



Australia: Fast Facts & Figures

Australia is the world's oldest, flattest, smallest, and driest continent. Visitors are welcome and the formalities aren't too formidable. The following information will prepare you for encounters with officialdom, time zones, taxi cabs, and sunhats.

Visas

All visitors require a passport and visa. (New Zealanders require a passport only.) Visas are free, valid for up to six months and must be obtained prior to arrival from your nearest Australian or British Government representative. An onward ticket and sufficient funds to cover your stay are required.



Vaccinations

No vaccinations are required if, during the previous 14 days, you have not been in a country with an outbreak of typhoid, smallpox, yellow fever, or cholera.

Customs

Duty-free allowances for visitors (over 18 years of age) are: 250 cigarettes (or 250 grams of tobacco or cigars); one litre of alcohol; \$400 worth of other dutiable goods. Airports have inbound duty-free stores. There are very strict regulations on the importation of foods, plants, and animals. Assume almost anything of this nature is prohibited.

Cash and Credit

The only currency used is Australian dollars (A\$), and coins are in 5, 10, 20, and 50-cent, and \$1 and \$2 denominations. Notes are \$5, \$10, \$20, \$50 and \$100. You may import and take out cash (foreign or Australian) to a maximum equivalent value of A\$5,000.

All well-known international travellers checks are accepted. The most widely accepted credit cards are American Express, Diners Club, MasterCard, and Visa.

Geography

Australia is some 4,000 kilometres (2,500 miles) from east to west and 3,200 kilometres (2,000 miles) north to south, with a coastline of 36,738 kilometres (22,826 miles). About 40 percent of the continent lies in the tropics. Comparable in size to the United States (excluding Alaska), Australia is the only continent occupied by one nation. Its population is approximately 16.75 million. There are six states and two territories; Canberra is the national capital.

Climate

Australia's seasons are the reverse of those in the Northern Hemisphere. September to November is spring, December to February summer, March to May autumn, and June to August winter. Queensland, north of Brisbane, is hot most of the year. In the south, winters are chilly, with snow on the mountains. The island state of Tasmania has the coolest weather. Summer temperatures in central Australia are always warm.

Time

Australia has three time zones. Eastern Standard Time (Tasmania, Victoria, New South Wales, Queensland) is 10 hours ahead of Greenwich Mean Time. Central Australian Time (Northern Territory and South Australia) is 9.5 hours ahead, and Western Standard Time (Western Australia) is eight hours ahead. When it's noon in Perth, it's 1:30 P.M. in Darwin and Adelaide, and 2 P.M. from Cairns to Hobart. (During the summer, things get even more complicated when Daylight Saving Time goes into effect.)

Weights and Measures

Australia uses the metric system. Temperature is measured in degrees Celsius, or Centigrade. The main conversions are:

1 metre	= 3.28 feet
1 kilometre	= 0.62 mile
1 kilogram	= 2.20 pounds
1 litre	= 1.5 pints (U.S.) = 1.8 pints (UK)
60 kilometres	= 37 mph
0°Celsius/Centigrade	= 32°Fahrenheit
25°C	= 77°F
36.9°C	= 98.4°F (normal body temp.)

Electricity

The current is 240/250 volts and 50 hertz alternating current. Outlets for 110-volt shavers and small appliances are found in most leading hotels and motels. For other appliances, such as hairdryers, you'll need a converter and a special flat three-pin adaptor (readily available in cities).

Post Office

Australia's post offices are open 9 A.M.-5 P.M. Monday to Friday; they will hold mail for visitors.

Telephone and Fax

Public telephones are numerous. Local calls cost 30 cents for an unlimited time. STD (Subscriber Trunk Dial-



ling) is for calling long distance within Australia. ISD (International Subscriber Dialling) is used for direct dialling overseas. ISD public phones are common at post offices, airports, and hotels. Credit card phones also are available. International hotels will give guests access to their fax services, otherwise faxes can be sent (rather expensively) from post offices.

What to Wear

Generally, Australians are informal dressers. However, for dining at better-class restaurants, a tie and jacket are recommended.



For the southeastern states during winter, pack warm clothing, a raincoat, and an umbrella. A swimsuit, sunglasses, sunhat, and sun lotion are musts during summer. Don't

forget a sweater or a jacket to cope with the occasional cool spells.

Tipping

Tipping is not compulsory. However, a small gratuity for special service is appreciated. Hairdressers and taxi drivers do not expect to be tipped. In restaurants you may tip waiters up to 10 percent (maximum) of the bill for good service.

Business Hours

Retail hours are generally 9 A.M.-5:30 P.M., Monday to Friday, and 9 A.M.-4 P.M. Saturday, with limited hours on Sundays. Restaurants, snack bars, bookshops, and local corner stores often have late-night hours. Business offices are closed Saturday and Sunday.

Banks are open 9:30 A.M.-4 P.M. Monday to Thursday, and until 5 P.M. on Friday.

Taxis

All fares are displayed on the meter. These vary from city to city, but the initial hiring fee is around \$1.80 and about \$1 per kilometre thereafter.

Medical and Dental

Australia's standards of medical and dental care are high, but overseas visitors are not covered by free government "Medicare." A visit to the doctor will cost \$40 and up. Certain European passport holders are eligible for free basic care at public hospitals, via reciprocal agreements. Traveller's health insurance is recommended.

Sunburn

The Australian sun is extremely strong, especially in summer. Wear a sunhat to protect your face and avoid sunbathing during mid-day hours. Always wear sunscreen lotion, even if you're not at the pool.

Driving

Overseas driving licences are valid throughout Australia. Drive on the left side of the road and keep your seat belt fastened at all times, whether driving or as a passenger. The speed limit is generally about 60 km/hour (37 mph) in urban areas and 100 to 110 km/hour in rural areas (62-68 mph), depending on the state. There is random breath testing for alcohol: don't exceed .05 percent blood-alcohol level. Petrol (gas) costs around 70 cents a litre in the cities (more in the country). Keep in mind that Australia's distances are vast, and inland towns are often far apart.



The principal rental car operators are Avis, Hertz, and Budget. The smaller companies may be cheaper (from \$35 per day). A credit card imprint or a refundable cash deposit will be required.

Domestic Airlines

Ansett Australia Airlines and Australian Airlines are the two big domestic operators; Eastwest Airlines is mid-sized, and Compass Airlines is the newest operator. There is extensive service between capital cities, regional centers, and resort areas. Numerous advance purchase options are available, and it pays to enquire early.

Trains

A wide network of modern (although slow) trains operates from coast to coast. The principal lines link Cairns, Brisbane, Sydney, Melbourne, Adelaide, and Perth. From Adelaide, one can take the legendary Ghan across the desert to Alice Springs. For more information contact: Railways of Australia, 325 Collins St., Melbourne, Victoria 3000.

For the Disabled

Australia is aware of the need for facilities for disabled people. Advance notice will ensure the best possible assistance from airline, hotel, or railway offices. Contact the Australian Council for Rehabilitation of the Disabled (ACROD), PO Box 60, Curtin, A.C.T., 2605. Tel.: (062) 82-4333.

Departure Tax

A departure tax of \$20 is paid by all travellers. It may be paid at a post office prior to departure, or at the airport. Only Australian currency is accepted.

Now that you're packed and ready to go, happy travelling! ☺



—JOHN BORTHWICK

Portraits of Paul

Rotary's founder lives on—in art and memory.

This month marks the 125th anniversary of the birth of Paul P. Harris, founder of Rotary International.

Born in Racine, Wisconsin, U.S.A., on 19 April 1868, Paul grew up in the rural New England home of his grandparents in Wallingford, Vermont. After earning his law degree in 1891, Paul spent several adventurous years traveling the world before coming to Chicago, Illinois, to "settle down" and start his legal career. On 23 February 1905, he organized a meeting with three of his Chicago friends—the first Rotary club. It was, he said, "no inspired beginning," and he compared starting that first club to "planting an unpromising sapling in the early Springtime." But the sapling took root, and flourished. The rest, as they say, is history—a rich history of service.

Paul died on 27 January 1947, after guiding and inspir-

ing the organization he founded through two world wars and a steady global growth that always gratified him. At the time of his death there were nearly 300,000 Rotarians in 6,000 clubs in 70 countries. If Paul were alive today he would be delighted—but not surprised—at Rotary's progress and accomplishments.

The spirit of Paul Harris still watches over the organization he started 88 years ago, and his distinctive profile and likeness—balding head, high cheekbones, sharp nose—is recognized by Rotarians the world over. For the magazine's modest contribution to Paul's 125th anniversary celebration, we searched our archives for various "portraits" of Rotary's founder, and present them on the following pages. Some of the representations are venerable, but one of them (page 29) is brand new. Paul Harris lives!

—THE EDITORS

Life imitates art, which imitates life—Paul Harris in 1938 with a painting by U.S. artist Paul Trebilcock. The portrait was a gift from all the Rotarians of Iowa to the University of Iowa, where Paul earned his law degree in 1891, at age 23. Trebilcock, a graduate of the Art Institute of Chicago, Illinois, U.S.A., was a member associate of the National Academy of Design, the Chelsea Art Club of London, and the Painters and Sculptors of Chicago.



This bronze bust of Paul Harris, sculpted in 1955 for Rotary's 50th anniversary by Libero Pierini of Quarto, Argentina, is on display outside the Paul Harris Room at R.I. World Headquarters in Evanston, Illinois, U.S.A. The Spanish word servir, to serve, is written at the base of the sculpture.





This memorial to Paul Harris in Maracaibo, Venezuela, was dedicated in 1955—Rotary's 50th-anniversary year.

THE Rotarian

FEBRUARY

PAUL P. HARRIS
We Must Plan
For Peace

ARTHUR H. COMPTON
Science Is
Not Enough

WALTER B. PITKIN
Get Acquainted!

BOB DAVIS
Globetrotting
With Rotary

W.H. LYON PHELPS
These Books
I Have Enjoyed

Rotarian E.M.R. Weiner painted the portrait of Paul Harris, featured on the cover of the February 1940 issue of THE ROTARIAN, to commemorate Rotary's 35th anniversary. Copies of the portrait were then available for 25 cents each. The original painting hangs next to the entrance of the Paul Harris Room on the 16th floor of R.I. World Headquarters in Evanston.



Paul poses with his 1943 portrait and artist John Doctoroff, a fellow member of the Rotary Club of Chicago. Paul was one of John's favorite subjects.



*John Doctoroff also created
this portrait of Paul in 1927.*

*This drawing, signed by John McCormack,
is on the cover of current hardbound and
paperbound editions of Paul's autobiography,
My Road to Rotary, first published—
posthumously—in 1948. The book is still
in print. See page 4.*

Do you have a Paul Harris memorial—
a portrait, bust, statue, monument, walkway,
plaque, or park—in your town? If so,
we want to know about it for our Paul Harris
archives. Send a brief history, description,
and photo if possible, to: The Editors/
Paul Harris Project, THE ROTARIAN, One
Rotary Center, 1560 Sherman Ave., Evanston,
IL 60201, U.S.A. ●



Rotarians, meet Paul Harris

A new life-size statue of Rotary International founder Paul Harris, hand outstretched, now greets visitors to R.I. World Headquarters in Evanston, Illinois, U.S.A. The statue, a gift to R.I. on behalf of the Rotarians of Japan, is the product of two generations of artists and Rotarians. The head is modeled after a sculpture created by Isao Morioka of Tokyo-based Rittaishashinzo Studios. The sculptor met Paul Harris in 1935, when Paul sat for a bust that the Japanese artist made. The finished bronze bust was given to Paul as a gift by Umeki-chi Yoneyama, founder of Rotary in Japan. The original bust is now on display in Paul's boyhood home, Wallingford, Vermont, U.S.A., at the "little red schoolhouse," meeting place of the Rotary Club of Wallingford.

The new statue's body was completed in 1993 by Isao's son, Kimihiko Morioka, president of Rittaishashinzo Studios and past president of the Rotary Club of Tokyo-Keihin.

The completed statue is of bronze-finish fiberglass. It was broken down into three sections for the trip from Japan, and delivered to Evanston personally by Kimihiko, who reassembled it with nuts, bolts, and epoxy. The statue was dedicated on 27 March 1993.

During the past 60 years, Rittaishashinzo Studios has created busts and statues of many world figures, including: former U.S. presidents Lyndon B. Johnson, Gerald R. Ford, Jimmy Carter, and Ronald Reagan; all the prime ministers of Japan, Helen Keller, Charles Lindbergh, musician Louis Armstrong, and astronauts Neil Armstrong and Edwin "Buzz" Aldrin. ☺

—CANDY ISAAC



At his Tokyo studio, Kimihiko Morioka works on the clay model of the body of the life-size statue of Paul Harris. When the clay model is complete, a plaster cast is made, then a fiberglass figure is made from the resulting mold.



Side view of the statue-in-progress, showing the support brace.

A copy of the original bust of Paul Harris, crafted by Isao Morioka in 1935. The bust was derived from a three-dimensional photograph—or sculptograph—of Paul. The first bust is in Vermont, U.S.A. A duplicate bust was presented in 1990 to then R.I. President Hugh Archer. It is displayed at R.I. World Headquarters in the Rotary International Hall of Honor.



PHOTOS BY MIKE MATOBA

Paul Harris: Television Pioneer

A little-known page from Rotary history



Rotary leaders conducting the prototype talk show. Pictured, from left: Program Chairman Carl Snyder of the Rotary Club of Schenectady, New York; Paul Harris; 1939-40 R.I. President Walter D. Head (standing); R.I. General Secretary Chesley R. Perry; and Editor Leland D. Case of THE ROTARIAN.

by Charles Q. Lemmond

Rotary made communications history on the evening of 8 December 1939. It was the first time three Rotary clubs in three different cities met to listen and see the same club program as it occurred. The Rotary clubs of Albany, Troy, and Schenectady, New York, U.S.A., each met in their respective hotels, and heard and saw Rotary's founder, Paul P. Harris, as he participated in a telecast from the General Electric television station W2XB in Schenectady. Many more "firsts" were associated with the event. The Schenectady station was the first TV station to be licensed in the United States. This was the first Rotary telecast, the first major test of Station W2XB (now WRGB), the first telecast connecting three cities, the first time Paul Harris appeared on television, and a first for probably

each person participating in that evening. It can also be said that this was probably the first TV talk show in history.

Rotary International President Walter D. Head said, "Let us hope that together Rotary and radio and television may help to develop this world neighborhood into a world brotherhood." President Head, along with R.I. Secretary Chesley R. Perry, Editor Leland D. Case of *THE ROTARIAN*, and District Governor Charles S. Morris took part in the TV program. Schenectady Rotarian Carl W. Snyder was general chairman of the event.

In all, several dozen clubs viewed the telecast, since each of the three clubs invited neighboring clubs to join them for the historic evening. The normal "30-minute Rotary program" extended for more than an hour. Albany Rotarian George D. Elwell conducted the singing. R.I. President Head predicted that, "This night will make history," as the three clubs sang in unison with Rotarian

Elwell leading them, via television camera, in "Let Me Call You Sweetheart."

Rotarian Chester Woodin of Schenectady called on Chairman Snyder to assist him in several magic acts, to the delight of those watching the 10-inch television screens. Other entertainment included a harpist, a quartet of wives of Rotarians from the Troy Rotary Club, and finally, an organ recital by a Schenectady Rotarian.

Television was in its infancy in 1939. The General Electric station in Schenectady had been granted a license to broadcast experimentally. The telecast took place in the station's studio, then located in one of the buildings of the huge GE plant in Schenectady. The participants were each subjected to makeup and had to endure the bright, water-cooled lights, which were necessary in those early days of TV. The station's transmitter was located high in the Helderberg Mountains, south of the three cities.

Who sponsored this television milestone? Commercials would not appear for a number of years (Those were the days!). The station jumped at the opportunity to test its technical abilities with this major undertaking, and picked up the cost. From all reports, it was a huge success.

The telecast also marked one more role for Rotary's multi-faceted founder—and first TV star.

• Charles Q. Lemmoud is a past president of the Rotary Club of Scotia, New York, U.S.A. An electrical engineer, he retired in 1984, after spending more than 40 years as a research scientist in General Electric's Research and Development Center in Schenectady, New York.



Star Paul Harris receives makeup before the show.



Schenectady Rotarians, and guests from neighboring Rotary clubs, as they met in the Hotel Van Curler to hear and see Rotary leaders on tiny television sets.

ROTARY IS HELPING OTHERS IN THE REFUGEE CAMPS OF CROATIA.

It was just a simple letter to R.I. President Cliff Dochterman," says Dr. Ernst Ragg of Austria, governor of R.I. District 1910. But the letter he refers to initiated a global Rotary relief effort that has already raised more than U.S. \$3 million—plus another \$2 million worth of goods and supplies—to aid more than 100,000 displaced persons and Bosnian refugees in Croatia.

District 1910 includes half of Austria, Hungary, and the United Nations-recognized states of Bosnia-Herzegovina, Croatia, and Slovenia, which declared their independence when the former country of Yugoslavia began its violent fragmentation two years ago (see map). The so-called "rump Yugoslavia," including Serbia and Montenegro and not yet recognized by the UN, is also within District 1910.

As the three chief ethnic groups living within Bosnia-Herzegovina—Serbs, Croatians, and Muslims—battled to carve out their own states, thousands of people were displaced or fled the warfare. The most serious fighting has been—and continues—in Bosnia and Herzegovina. "Serbian forces have driven out 700,000 Bosnians, mostly Muslims, into Croatia," says Governor Ragg. "In addition, Croatia also houses between 200,000 and 300,000 displaced Croatians."

Indeed, Croatia is a country of refugees, its landscape dotted with 30 settlement camps for those made homeless by the war. The needs of the refugees far outstrip the Croatian government's capacity to provide food, clothing, and

Easing the pain of winter and war

by Charles W. Pratt



President Cliff and the manager of a refugee camp near Zagreb, Croatia, greet a child who lost his parents in the fighting in Bosnia.

medicine. Outside assistance is crucial. In travels through his district, Ernst learned about this desperate situation, and quickly received significant help from local Rotarians.

But with a harsh and brutal winter coming on, and no possibility of peace in sight, the efforts of Austrian Rotarians in District 1910 were not enough.

So, in late October 1992, Ernst wrote his "simple letter" to President Cliff:

"There is an absolute requirement of immediate help and assistance for refugees in Croatia and Bosnia. Over 100,000 people are in danger of death by hunger and freezing as winter comes. These are people who could live through the winter if our help is sufficient."

Touched by the plain-tive urgency of Governor Ragg's appeal, President Cliff acted immediately, sending a letter of his own to 500 district governors and other Rotary leaders around the world. The letter was also published in *THE ROTARIAN* and various regional magazines. Cliff asked clubs and districts to consider making a one-time contribution to help District 1910 assist the refugees.

"I consider this situation one of the most significant opportunities that I will get as R.I. president," Cliff wrote. "This is a challenge to see if Rotary really can have an influence for good in the world."

Cliff and Ernst were confident that contributions generated by their letters would be directly applied to help in the refugee camps. An "aid infra-structure" created by Dis-



District Governor Ernst Ragg uses a map to show President Cliff the ethnic makeup of the former Yugoslavia.

trict 1910 was already in place, and officers of the three Rotary clubs in Graz, Austria, close to the border with Slovenia, agreed to coordinate efforts. The Graz Rotarians agreed to use the cash donations to buy food, blankets, medicine, and other needed supplies locally, in order to minimize transportation costs and ensure speedy delivery.

The response from Rotarians to Cliff's letter was generous and immediate. "Every area of the Rotary world offered help," says Ernst, citing just a few examples:

- Clubs in the Miami, Florida, U.S.A., area, in the midst of relief efforts for the thousands of people in areas devastated by Hurricane Andrew, diverted some hurricane relief funds to the Bosnia-Croatia effort.
- Districts in Korea donated \$20,000.
- Districts in Japan gave \$250,000.
- A district in Nigeria, a nation suffering serious economic problems of its own, contributed \$500.
- Clubs in Germany contributed DM 500,000 (about U.S. \$316,500), which was used to buy a number of used trucks in northern Germany, fill the trucks with relief supplies, and drive them to a refugee camp near the Bosnian border.
- Rotarians in Italy contributed \$137,760.
- The seven districts in The Netherlands donated \$300,000.
- Clubs and districts elsewhere in Europe, the United Kingdom, Scandinavia, and North America also contributed money and supplies.

"Fundraising is usually a difficult task," says Ernst, "but in this case, it was a zero problem for us. Austrian clubs started the contributions, and continue to send money. With the contributions from other countries, I am confident that we will eventually collect more than \$3 million to help the refugees." Donations of supplies and support services will easily equal the value of cash contributions. Here are some examples:

- Rotarians in Canada have filled 24 large cargo containers with clothing. Half of the containers have been shipped by boat; the other half will be sent by air. "Now we are

trying to find the nearest airport that can accommodate the large Galaxy aircraft that will transport the containers," says Ernst.

- Each week, clubs in Belgium send a container filled with blankets.
- Rotarians in Germany also sent four metric tons (4.4 U.S. tons) of pharmaceuticals into the north Croatian town of Rijeka.

On 5 December 1992, President Cliff traveled to Graz, met with Rotarians there, then flew with Governor Ernst to Zagreb to see firsthand how Rotary contributions were helping the refugees. At the time of the trip—just a month after Cliff had sent his letter—contributions already exceeded \$1 million.

As he walked through a settlement near Zagreb, Cliff was struck both by the grim conditions of the camp and the friendliness and gratitude of the refugees. He was mobbed by children, many of them orphans of the war. He talked with elderly people who had been forced to flee their homes with little more than they could carry in their arms. He shared a modest meal with parents separated from their children, and scores of others who had lost relatives in the long-standing conflict.

"The faces of the adults showed sadness and depression," says Cliff. "Many of them were still in shock."

Yet the people in the camp had clothing, warm blankets, food, and access to medicine—thanks to the efforts of District 1910 and the generosity of Rotarians around the world.

To get supplies into Croatia, Austrian Rotarians work closely with local Rotarians (there are five clubs each in Croatia and Slovenia) as well as the World Health Organization, the Red Cross, and the Catholic relief group CARITAS. "Most of the trucks of Rotary-donated materials





This burning candle symbolizes the hope for peace and a better future. Rotarian Ivo Husic, president of the Rotary Club of Zagreb, Croatia, stands behind President Cliff.

that come into the refugee camps are either driven by a Rotarian or accompanied by a local Rotarian," says Ernst.

Rotary's contributions go beyond the camps in Croatia. About 50,000 Bosnian refugees are also in western Turkey. Housing is no problem, but food is desperately needed. So, through District 2420 and District Governor Ferit Biren in Turkey, the Rotary relief fund in Graz gave \$100,000

to the Red Crescent organization for food. The 54 clubs in District 2420 contributed another \$70,000.

Rotary is also helping CARITAS bring relief supplies into the besieged town of Sarajevo, Bosnia-Herzegovina. CARITAS is one of the few agencies, other than the UN, able to get into Sarajevo.

The relief effort is also helping those in need in Serbia. A hospital in Belgrade, where there is a Rotary club, needed medicines. "Rotary does not distinguish between the various ethnic groups or the warring states," says Ernst. "We will aid the Belgrade hospital, just as we provide assistance to hospitals and camps in Croatia, Bosnia, and Turkey."

On 26 January 1993, Ernst visited R.I. World Headquarters in Evanston, to give President Cliff and staff members an update of the relief work. Recounting his experience with the project effort, which began almost simultaneously with his term as governor in July 1992, Ernst is often overwhelmed by the memory of certain events.

One story: "I was going to Zagreb soon, but had scheduled visits to five clubs in Austria first. Just before those visits, I learned of a children's hospital in Zagreb that desperately needed medicine. I mentioned the need at each of the clubs. By the time my visits were finished, the clubs had contributed \$30,000 to buy pharmaceuticals for the hospital.

"I helped deliver the medicine. It was an emotional scene. As we distributed the supplies, one doctor ap-



proached me, carrying a child. Tears were in the doctor's eyes. 'I used my last pill yesterday,' he told me. 'If you had not brought us this medicine, this child would be dead very soon.'

"The continuing conflict in the former Yugoslavia is beyond our control," says President Cliff. "But Rotarians are addressing the humanitarian aspects of the situation. Some people may say, why is Rotary helping in Croatia, but not in, say, Somalia?"

"My answer is this. Rotary cannot do everything for everyone everywhere. But we can do something for someone somewhere. In this case, there was an urgent need—and also a network already in place to fulfill that need. Because of Austrian Rotarians and others, there was a viable way to achieve some benefit. We were offered a clear mission with a measurable, specific goal. Need is not the only controlling factor in how Rotary responds. The ability to actually do something is essential. And, by the way, we are attempting to help in Somalia. The Rotary Foundation of R.I. has set aside a grant of \$20,000 to help there, and numerous Rotary clubs have sent food supplies and money to Kenya to be used in Somalia when relief shipments can be delivered."

At a press conference President Cliff attended in Graz, a television reporter asked, "Who are you helping? The Croats? The Serbs? The Muslims?"

"We're helping people in need," Cliff responded. "We

don't ask their religion or ethnic background. Rotary reaches out a hand to help where the need is."

Few people expect a swift end to the situation in the former state of Yugoslavia. Ancient, ethnic hostilities run deep, and there is no easy path to peace. But Rotary will help make a big difference in the meantime.

"Our efforts have already saved literally thousands of lives from hunger and cold," says Ernst. "That is no small achievement."

During their December visit to Zagreb, Cliff and Ernst presented a large candle adorned with the Rotary gear wheel to the refugee camp manager. In a simple ceremony, they lit the candle, saying that its flame symbolized hope—hope that Rotary's goals of peace and goodwill would one day be realized in this land now in the throes of war.

Despite the darkness of conflict and the shadows of despair, Rotarians continue to help—and that candle of hope still burns brightly. ☀

- Charles W. Pratt is managing editor of THE ROTARIAN.

Donations for the refugees may be mailed to: Rotaract Sekretariat Graz, (Inge Tiran), Bergmannsgasse 7, A-8010 Graz, Austria.

Money may be wired to: Account 0600-763700; "Rotary International Fuer Nachbar in Not"; Die Steiermarkische Bank BLZ 20843; A-8010 Graz, Sparkassenplatz 4, Austria.



Scenes of daily life in the camp, which houses some 3,000 refugees. Two camps are near Zagreb, and 30 are located throughout Croatia. There are also refugee camps in Bosnia-Herzegovina and Serbia.

THE MISSION OF ROTARY'S WORLD PRESS

A regional magazine editors' symposium

As the official magazine of Rotary International, THE ROTARIAN is the prime vehicle of Rotary information printed in English. More than 530,000 Rotarians and others in 156 countries subscribe to the magazine. However, a large network of regional magazines assists in the vital task of bringing official news to the nearly 1.2 million Rotarians worldwide.

In recognition of Rotary Magazine Month in April, we invited the 28 editors of the regional magazine family to share their thoughts about Rotary's world press. Although we cannot accommodate all their messages in this issue, here is a global sampling.

—THE EDITORS

THE ROTARIAN reminds me of a giant starfish, except that instead of having only five legs, it has 28—the 28 regional magazines which radiate Rotary news and information into the homes of well over half a million Rotarians throughout the world.

What a unique and effective system of communications! Every regional magazine has its own character, its own appearance, its own culture—often its own language (22 of them).

And of course, each regional magazine adds local information to the official announcements that come from Rotary World Headquarters.

So perhaps Magazine Month is worth more than a passing thought. No other organisation can boast a similar network of magazines throughout the world.

PETER WRINCH-SCHULZ, *Editor*
Rotary Africa

Rotary's regional magazines crisscross the globe to nurture and share outstanding projects and service activities. *Rotary Down Under* (RDU),

serving the ANZO region, provides many successful examples of a regional magazine's role as a resource tool for clubs.

- A small Rotary club in rural South Australia noticed a story in RDU several years ago about a four-wheel drive "safari" organised by a small club in New Zealand. The South Australian club now conducts a similar annual safari.
- Rotary clubs throughout New Zealand read reports of Model United Nations Assemblies (MUNA) in New South Wales, Australia. The MUNA program has now spread to many parts of Australia and New Zealand.
- A club in Fiji has built almost 300 cyclone-proof homes for poor rural families in that island country. Funding has continued to flow in from Rotary clubs throughout the Pacific region as a result of continuous publicity in RDU.
- Worldwide initiatives like PolioPlus would not be possible without the momentum created by the regional magazine network.

BOBAITKEN, *Editor*
Rotary Down Under

Could anyone possibly feel gratified to be in the midst of a traffic jam, surrounded by hundreds of cars and trucks completely loaded with merchandise?

The answer is yes—the editors, publishers, and layout and design assistants of the Rotary regional magazine teams.

Here at *Brasil Rotário*, we feel comfortable in such a situation. It is as if we are on the corner of a busy intersection into which feed not only the Avenues of Service, but also the avenues of truth coming from 36 Brazilian Rotary districts.

Like traffic patrolmen, we must weigh matters



carefully, give the green light to one group at a time, and manage the traffic jam of articles and news items that arrive at our desks each month.

We must turn on the red light when there is no more space in the issue. Then some drivers get impatient; others honk and protest, and we, the traffic directors for some 2,000 clubs in 64 pages, go through some tight spots.

Is this a problem?

Not at all! It simply reflects the dedication of these Rotary drivers to the ideal of service and the function of the magazine to mirror this dedication.

LUIZ MURGEL, *Editor*
Brasil Rotário

Rotary's internationality has taken our organization to 187 lands. In this vast universe of exceptional linguistic and cultural diversity, one official magazine—even if edited in English, today's international language—cannot serve or satisfy everybody.

The regional magazines have become permanent forums for the clubs and the individual Rotarians of the areas they serve. They share not only the ideas and principles of the organization's world leaders but also the opinions of the rank-and-file club membership. The regional magazines eagerly publish the best writings of the leaders of their community, but these writings may appear alongside a message written by a child who received a wheelchair from a Rotary club. The news about an international convention, or a major ceremony at the United Nations, might come on a page next to the initiative of a small club, or perhaps a modest district project in a little town.

ALVARO A. BARRIOS MOLINA, *Editor*
El Rotario de Chile

If we are to believe the astronomers, then our universe has a big "black hole" into which meteors, planets, and stars disappear without a trace. Within Rotary we have our own black holes in clubs and districts into which information disappears, never to resurface. Even more frequently, verbal messages are passed via district governors, district officers, club presidents, and club committee chairmen. If one person in the chain does not pass on information, then it does not reach its ultimate goal, the individual Rotarian. This leisurely system might have been satisfactory in 1908, but Rotary has expanded dramatically and communication is now its biggest challenge.

If we are to improve our communications, then no region, district, or club can function



efficiently without a magazine or bulletin.

In Great Britain and Ireland, our regional magazine, *Rotary*, has three objectives: to convey information directly to Rotarians, to improve understanding nationally and internationally, and to provide a forum for Rotarians to express their views.

JACK CASH, *Editor*
Rotary

Rotary's regional magazines reduce the distance between R.I. and the Rotarian in the field. In this way, R.I. presents the individual Rotarian with a more human face.

- The magazines integrate the worldwide R.I. message into the various individual cultures and communities.
- They inform Rotarians far more comprehensively, and therefore better, than just one general magazine could. And power starts with knowledge.
- They create a forum for each Rotarian who has something to say. In so doing they are an extraordinarily rich source of inspiration.

Thanks to these obvious qualities—and many others—the regional magazines enhance the participation of each Rotarian. They fortify his or her conviction, enthusiasm, and understanding of service.

JOHAN VERHAEGHE, *Editor*
Rotary Contact (Belgium)

In became editor of *Rotary* and *Realta Nuova* in 1965, after serving as a district governor in Italy.

This accumulation of years could be considered a liability, but it also brings with it some advantages. It has allowed me the wonderful experience of watching Rotary's regional magazines grow in number and quality, as they took on an increasingly important role in R.I. policy.

As editors, our greatest commitment is to convey the message of Rotary in the style that best corresponds to our specific cultures while still keeping intact the spirit of unity. In this way, the Rotary world press is made up of many different voices that join in a single, harmonious chorus.

ALESSANDRO UBERTONE, *Editor*
Rotary-Realta Nuova (Italy)

Just before the Berlin Wall was dismantled in November 1989 someone scrawled the word "Rotary" in large characters upon it. The meaning of that act was seen by one past district governor as symbolic of the triumph of freedom over repression. He made a photo of it, which was reproduced in several European regional

[continued on page 56]

Fred Hollows:

RECIPIENT OF THE 1993 ROTARY AWARD FOR WORLD UNDERSTANDING

We regret to report that Fred Hollows died on 10 February, following a long battle with cancer. We were preparing this article at the time of his death. —THE EDITORS

His friends say one story in Fred Hollows's autobiography speaks volumes about his work as an eye doctor and a humanitarian.

It was 1968 and Dr. Hollows was teaching ophthalmology at the University of New South Wales. At a friend's urging, he traveled to the Australian outback to view the inadequate health care the Aboriginals were receiving.

Angered by what he saw there, the doctor caused shock waves with his outspoken criticism of the Australian government's treatment of the country's Aboriginals.

He promised Aboriginal activists that he would help establish medical services for the native people. They warned him that government's bureaucratic indifference would hamper such a plan, no matter how well intentioned.

Professor Hollows then did what any other impatient altruist would do. "We went ahead," he wrote. "We plundered the Prince of Wales Hospital [in Randwick, N.S.W.] for equipment—stethoscopes, thermometers, scales, all the accoutrements of a medical practice, we shamelessly stole."

"We backed a truck up to the pharmacy at the hospital and loaded it half full—with tens of thousands of dollars worth of pharmaceuticals."

Dr. Hollows may have exaggerated the clandestine nature of the raid (he actually had the support of the hospital's administration), but that covert operation led to what became the first Aboriginal medical center in Australia. Based in a suburb of Sydney, the center became the prototype for 64 similar facilities around the country.

It was his "roll up your sleeves and do something" manner that distinguished his life ever since. Throughout his career, the oph-



UNIVERSITY OF NSW PHOTO
The late Professor Fred Hollows of Australia joins Pope John Paul II and former UN Secretary-General Pérez de Cuellar as a winner of the Rotary Award for World Understanding.

and other countries.

When he became critically ill early this year, the 63-year-old doctor entered what became the final stages of his struggle to bring adequate health care to those in need.

In 1989, Dr. Hollows lost a kidney to cancer. Two years later, a secondary cancer was removed from his lungs. At the January 1993 press conference in which his Rotary Award for World Understanding was announced, the doctor's voice was raspy and his hands shook. When a reporter asked about his health, he would only say, "That's a question you shouldn't ask."

Instead, he spoke of the award and the crucial role it will play in helping his dream become reality.

Having cut the rate of curable blindness among Australian Aboriginals in half, Fred Hollows wanted to make the same impact in Africa, where 3.5 million people each year need sur-

*Australian Fred Hollows
had a dream
of the future—
with or without his presence.*

gery to prevent blindness. The U.S. \$100,000 grant accompanying the Rotary Award for Understanding will be used to help train teams of local people to perform simple cataract operations in Eritrea and other provinces where there are few doctors.

Part of the funds also will be used to open an intraocular lens factory in the northern Ethiopian province of Eritrea to provide lenses for the 100,000 people who are blinded by cataracts each year. A firm advocate of self-help, Dr. Hollows believe the factory would serve as a model for the rest of Africa.

"It's a crying need and it's crazy that intraocular lenses should only be made in the West and given to a few through charity," he said at the press conference.

The eye surgeon was chosen from more than 50 nominees worldwide according to R.I. President-Elect Robert R. Barth.

"It was a unique decision," he said. "The Board has been looking at other organizations and deeds, but Pro-



Professor Hollows shares the news of the Rotary Award for World Understanding with his wife, Gabrielle, and children (from left) Cam, Ruth, Rosa, Emma, and Anna. The doctor was the first award recipient from Australia.

fessor Hollows was so outstanding there was no discussion and no competition."

"This award ranks very high with me," Professor Hollows said. "It's not just the \$100,000 I can put into my projects, but because I've come to see how in-step my views and the views of the people I work with are with Rotarians' notion of service."

The award from R.I. is only the most recent for the doctor. He was named Australian of the Year in 1990, Humanist of the Year in 1991, and was also a recipient of the Australian Human Rights Medal.

But his business card was conspicuous for its lack or titles and qualifications. He simply called himself a medical practitioner, and made no apologies for taking an activist role to achieve his goals.

Dr. Hollows was short and robust, with tousled brown hair peppered with gray. He stopped wearing a tie in the late 1960s and was well known for his outspokenness. An Australian newspaper wrote that "His language is more

[\[continued on page 61\]](#)

ROTARY'S HIGHEST HONOR RECOGNIZES SELFLESS SERVICE



Established at the 1980 R.I. Convention in Chicago, Illinois, U.S.A., The Rotary Award for World Understanding—a crystal flame symbolizing the ideal of service—is the organization's highest honor. The award is given each year to a person or organization whose actions promote international understanding, goodwill, and peace through selfless service to others.

For the first time, this year's recipient also receives U.S.\$100,000 to be used toward a charitable cause approved by The Rotary Foundation.

The selection committee for the award is made up of leaders of Rotary International and The Rotary Foundation of R.I., who consider candidates from around the world. Past winners include:

- Dr. Noboru Iwamura (1981) of Japan, for his years of medical service to the people of Nepal.
- Pope John Paul II (1982), in recognition of his work for peace.
- Dr. Lotta Hitschmanova, C.C. (1983) of Canada, for her 38 years of humanitarian service to the poor in economically underdeveloped countries.

- SCOUT, the World Organization of the Scout Movement (1984), for 77 years of service worldwide to young people.
- Dr. Albert Sabin (1985) of the U.S.A., for promotion of polio immunization worldwide.
- The International Committee of the Red Cross (1986), for its humanitarian activities in times of armed conflict and strife.
- The Countess of Ranfurly (1987), of England, for her longtime committee to promoting literacy in developing countries.
- The Salvation Army (1988) for the international organization's committee to serve people in emergencies.
- Václav Havel (1990), for his active support of human rights in Communist-controlled Czechoslovakia.
- Javier Pérez de Cuéllar (1991), for his contribution to world peace as secretary general of the United Nations.
- Edward J. Piszek (1992), for using his success as a U.S. businessman to promote international understanding and to help those in need.

A Chat with President Cliff...



STEVE PEREIRA/STOCKTON, CA

An idea of 'World Club Service'

Many Rotary clubs in Eastern Europe and developing countries are struggling for existence. Depressed economies make it difficult for some clubs even to provide Rotary pins for club members, purchase a traditional club banner or bell, or to pay the full amount of annual Rotary International dues. These Rotarians want to keep the program of Rotary alive in their communities, but find current conditions overburdening.

At a recent Rotary Zone Institute in Sweden, I saw Rotarians donating their duplicate Rotary pins to share with new Rotarians in Poland. It was a new kind of voluntary club service I had never before observed.

I began to dream of a day when Rotary clubs in the strong industrialized countries of the world would become partners with clubs in the newly independent nations and areas of the world seeking greater economic development. I wondered if Rotary clubs could actually join as partners in friendship to help strengthen Rotary around the world. We could call the activity "World Club Service."

For many years, Rotarians have participated in World Community Service. In this activity one Rotary club works with a club in another country in projects to improve community life by providing health care, food, sanitation, housing, or education assistance. Across national boundaries and oceans of the world, Rotarians participate in World Community Service.

In the same way, clubs and Rotarians could help other clubs in World Club Service. Friendships could develop. Art, culture, and handicrafts could be exchanged. Goodwill and international understanding would be promoted. Rotary would be strengthened in two countries as World Club Service is put into practice.

If your club would be interested in finding a World Club Service partner, please write to me at the Rotary International World Headquarters in Evanston. Perhaps this could be a new idea to encourage friendship and service among the clubs of the world.

Warmest regards,

Clifford L. Dochterman
Clifford L. Dochterman,
President, R.I.

Former General Secretary Philip Lindsey dies: Philip Lindsey, R.I. general secretary from 1986-89, died on 22 February. He joined R.I. in 1956 and served on the staff for 33 years. A tribute to Mr. Lindsey will appear in the May issue.

President's schedule: President Clifford L. Dochterman will start the month presiding over the International Assembly in Anaheim, California, U.S.A., 31 March-8 April. He will attend the orientation of directors-elect in Evanston, Illinois, U.S.A., 12-13 April, then travel to the RIBI Conference in Blackpool, England, on 15-18 April. He will visit the Rotary Club of Charlottetown, P.E.I., Canada, on 19 April.

On 22-23 April, Cliff will preside at the President's Conference of Goodwill and Cooperation at the United Nations in New York City. He will celebrate the 75th anniversary of the Rotary Club of Bronx on 24 April, then travel to Monterey, California, for the joint conference of Districts 5150, 5220, and 5230 on 29 April-1 May.

April is Magazine Month: Now is the appropriate time to spotlight *THE ROTARIAN* and the international network of 28 Rotary regional magazines. They are Rotary's primary means of reaching the world's Rotarians on a regular basis, and also serve as a forum for clubs and individual members.

Rotarians are encouraged to send reports of their club projects and good "action" photographs (preferably color) or slides for possible publication. We try to avoid using large group photos or posed shots that lack human interest. Share what you're doing with fellow Rotarians—your project may serve as a model for other clubs around the world.

Rotary's magazines also help to inform the public of the organization's service efforts and humanitarian programs. April is the ideal time to order gift subscriptions for friends, schools, public libraries, and other organizations. They also make appropriate mementos for guest speakers and Rotary Foundation alumni. You can order *THE ROTARIAN* for \$12 a year by writing

the Circulation Department at R.I. World Headquarters. (See inside back cover for information on special certificates of appreciation to accompany gift subscriptions.)

Magazine Month kits are also available gratis for club programs. Contact the Special Services Editor at *THE ROTARIAN*, 1560 Sherman Avenue, Evanston, IL 60201, U.S.A.

Moving on to Melbourne: As the magazine goes to press, registration for the 1993 R.I. Convention in Melbourne, Vic., Australia (23-26 May), exceeds 15,000 from 81 countries. Please remember that registration forms cannot be processed at this late date at Rotary World Headquarters—but must be submitted upon your arrival in Melbourne. You can register at the on-site rate of \$300 per couple/\$160 per person. (Make your hotel reservations in advance to ensure accommodations.)



- A special exhibition of Rotary club projects around the world will be displayed 24-26 May in the Grand Atrium of the World Congress Center in Melbourne. The exhibit, a "Salute to the Programs of Rotary," will provide a look at service activities in all Rotary regions.

Six new directors-nominee named: New R.I. directors from eight zones will be elected at the Melbourne Convention. In six of these zones, the elections have not been contested and the R.I. president has declared the choices of the respective nominating committees as directors-nominee.

The following Rotarians will serve as R.I. directors during 1994-96: ASIA Zone 1: Reijiyo Hattori, Tokyo Ginza, Tokyo, Japan; ANZO Zone 1: John

Charles Carrick, Lindfield, N.S.W., Australia; CEEMA Zone 1: Giuseppe Gioia, Palermo Cefalu, Italy; SACAMA Zone 5: Luis Felipe Valenzuela, Guatemala Sur, Guatemala; USCB Zone 8: Richard F. Slager, Upper Arlington, Ohio, U.S.A.; USCB Zone 10: S. Aaron Hyatt, Macon, Georgia, U.S.A.

In SACAMA Zone 3 and USCB Zone 12, clubs have proposed candidates in addition to the one selected by their zone nominating committees. Clubs in these zones will ballot by mail to select a director-nominee from among the candidates proposed.

Rotary at a glance:

Rotarians: 1,161,562
Clubs: 26,804; Districts: 501
Countries and geographical areas: 187
Rotaract: Clubs: 5,819; Members: 133,837; Countries: 114
Interact: Clubs: 7,060; Members: 155,320; Countries: 99
Rotary Village Corps: 4,303; Countries: 46

Paul Harris Fellows: 395,393
Foundation Benefactors: 6,955
PolioPlus contributions (cash receipts): U.S. \$235,391,263
Government grants for PolioPlus: U.S. \$12,136,699

(DATA COMPILED ON 2 MARCH 1993)

Meetings in April:

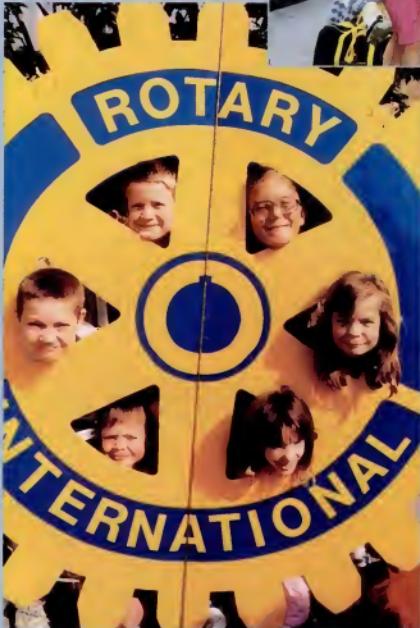
12-13 April—Orientation for Directors-Elect, Evanston, Illinois, U.S.A.
14-15 April—Foundation Trustees, Evanston.
14-16 April—Finance Committee, Evanston.
15-18 April—RIBI Conference, Blackpool, United Kingdom
22-23 April—Goodwill Conference at the United Nations, New York City
23-25 April—RIBI Assembly, Morecambe, United Kingdom

FUTURE CONVENTIONS OF R.I.:
Melbourne, Vic., Australia, 23-26 May 1993.

Taipei, Taiwan, China, 12-15 June 1994.

Nice, France, 11-14 June 1995.
Calgary, Ab., Canada, 23-26 June 1996.
Glasgow, Scotland, 15-18 June 1997 (tentative).

Indianapolis, Indiana, U.S.A., 14-17 June 1998 (tentative).



England—Take 400 children, more than 200 helpers, mountains of food, two school bands, clowns, and one train, and what do you have? Chaos? No—it was a recipe for fun when the Rotary Club of Thamesdown and 10 other area clubs hosted a day at the beach for children with special needs. Above, the children are entertained before boarding the train that will carry them en masse to the waterfront, while some youngsters (left photo) mug playfully for the camera. The Rotary Club of Foothill Highlands, California, U.S.A.—Thamesdown's "twin" club—helped cover the costs of the excursion.



California, U.S.A.—Members of the Rotary Club of Santa Barbara North add dozens of trees to the newly established Rotary Grove in the city's Las Positas Park. The Rotarians will provide maintenance of the area; other community groups have joined the club in adding improvements to the community park, reports club member Mifflin Thomas.



Ontario, Canada—Anyone watching baseball's Toronto Blue Jays pitch, hit, and run their way to the World Series in the summer of 1992 American League playoff games will have no trouble remembering the large foam rubber blue "J's" that fans waved wildly in the stands. The Rotary Club of Toronto-Parkdale secured permission of Blue Jays management to sell the sporty sponges outside the Toronto Skydome, the team's home field. The Blue Jays went on to win the World Series, and the rubber J's were a big winner for the club. At C\$5 each, the crowd-pleasers generated more than \$55,000 in sales during the team's winning season. The 17-member club earmarked the funds to Redwood Shelter, a Toronto center for battered women and children.



Nigeria—"There is dignity in labour while preserving Planet Earth," says Johnson I. Esedebe, 1991-92 president of the Rotary Club of Ogwashi-Uku (wearing green-and-white cap), in explaining why his club designated one week in November as "Sanitation Week." For the seven-day period, the Rotarians collected refuse and emptied trash containers from roadways.

Rotary club to

Mother Earth: We're sorry

The Rotary Club of Scotia, New York, U.S.A., has made a firm commitment to protect the environment by signing an international Earth Treaty with a group of Native Americans from its region.

The signing took place during a traditional Akwesasne (Mohawk) ceremony held on the bank of the Mohawk River. The Akwesasnes consider the Mohawk River and the surrounding area as their ancestral home.

Akwesasne Tom Sullivan, director of the Native American Cultural Awareness Association in Scotia, also performed a "purifying rites" ceremony over the river.

"In blessing a pitcher of river water placed upon the ground before him," explains 1991-92 Club President Carl Steubing, "Mr. Sullivan asked the water to accept an apology for abusing the land and expressed the sincerity of those present to live with the environment as one."

The Earth Treaty asks signers to "share a common concern for the environment, particularly the Mohawk River and to pledge to take all necessary actions to stop pollution," says Carl. It states, "We the undersigned... approve this treaty with Mother Earth, promising to adhere to its principles for as long as the grass shall grow and the rivers shall flow."

The pact represents only the latest chapter in the club's history of support for Native Americans and their conservation philosophies.

In 1990, the Rotarians launched a cooperative project between Scotia schools and students in a school on a Mohawk Reservation in upstate New York. Students from Scotia communicate with Native American students via computers.

"We are attempting to create a new way to learn about other cultures," explains club member Anne Sterman, principal of Scotia's junior high school. "We began with a common purpose of environmental reform and a means of daily communication. We have had extended visits to each other's communities. I was happy to host an Akwesasne 'social' for all ages to join in na-



New York, U.S.A.—As part of a purifying rites ceremony, Scotia Rotarian Carl Steubing pours water into a pitcher, photo above, which Tom Sullivan then blesses and pours into the Mohawk River. Mr. Sullivan then asks, at left, for the river to accept an apology for the abuse man has put upon the land.

tive dance right in our own cafeteria."

There are many lessons to be learned from the Mohawks, says Scotia Rotarian Richard Campbell, who wrote the book "The People of the Land of Flint," a history of the Mohawks in the area. "The Mohawks are the original environmentalists."

Voice mail system helps homeless help themselves

When members of the Rotary Club of Five Points (Columbia), South Carolina, U.S.A., made a commitment to support a local agency that serves the

homeless, they agreed not only to dig into their own pockets, but to also give generously of their time.

The club's main objective in "adopting" Centerplace, the Columbia agency, is to help its clients find jobs. First on the club's agenda: funding voice mailboxes through which the homeless can receive messages from prospective employers.

The club donated \$1,500 to Centerplace to set up the program, which is run through the Southern Bell Telephone Company.

"The biggest problem the homeless population has is that without a tele-

phone they are not tied to the rest of the world," explains John Crockett, the club member who proposed the idea. "The telephone is like an umbilical cord—without it nowadays it is difficult to do anything."

A similar program in Seattle, Washington, U.S.A., helped 126 homeless people out of 150 find jobs during its first year of operation, John says.

With the new voice mail system, users call their mailbox from a pay phone or from the homeless center. The club pays the phone company \$12 a month per user plus a \$15 set-up.

In addition to the voice mailboxes, the club has begun counseling Center-place clients for help in their job searches. Each Rotarian spends two hours per week sharing tips on interviewing, filling out job applications, and finding potential employers.

Club members also spend weekends sorting clothing that has been donated to the center, cleaning out storage areas, and plastering and painting walls.

Eye camps and other projects in India

A field worker in a remote village in India was the chief provider of support for his family until a white curtain seemed to develop over his eyes, leaving him blind. Mangli, the worker, was forced to quit his job. The quality of his family's life, which was already dismal, suffered further.



India—This child may not realize it, but she is one of 134 children being immunized against several childhood diseases. The immunization camp was sponsored by the Rotary Club of Patiala, and received assistance from local health care workers.

"One day his son came home with the news that a free eye camp was scheduled the next week," reports Suresh Chandra Varshney, past governor of R.I. District 3100. "Mangli received the news with disbelief, but went to the camp with curious apprehension."

The worker was successfully treated and "today is back working in his

field," reports Suresh.

This story of a successful vision restoration has been repeated many times in a series of free eye camps sponsored by the Rotary Club of Chandauli.

The club first took an active role in vision restoration in 1958, when it built the Rotary Sunderlal Eye Hospital. There, 30,000 patients each year are treated and more than 1,500 successful eye surgeries are completed.

"Nearly every Rotarian participates at the hospital in one capacity or another," reports Suresh. "Wives of Rotarians and Rotaractors also extend a helping hand to look after the comfort and needs of the admitted patients."

Though 95 percent of the services are provided free, the hospital cannot reach those in remote areas who are unable to make the long journey to the city. So the club recently donated a mobile hospital unit, which the hospital staff uses to set up camps in locations where those in need, like Mangli, can be cared for near home.

Here are some additional medical projects by Rotarians in India:

- **More eye camps.** More than 100 eye cataract surgeries were successfully carried out in a one day eye camp sponsored by the Rotary Club of Belur.
- **Disease detected.** In India, about two percent of the population is in-



Korea—Senior citizens will soon be moving into this new community center, built through contributions and the personal labor of the Rotary Club of Daegu Yeongnam. The 45-member club raised U.S. \$300,000 toward the center, and contributed building materials, boilers, and pipes, at no cost.

fected with tuberculosis. If untreated, the disease is easily spread through the air. The Rotary Club of Dhamtari recently organized a tuberculosis detection camp, where 187 patients with chronic cough and other symptoms were examined. Of those, 88 were found to be infected; all were successfully treated.

- **Blood donations.** The Rotary Club of Dadri, in cooperation with the Red Cross, sponsored a blood donation camp at their meeting site. Fifty-eight units of blood were donated.

- **Center for amputees.** The Rotary Club of Kolhapur Mid-town recently inaugurated the Jaipur Foot Centre, where 125 amputees each year will be fitted with Jaipur foot prostheses.

- **Free check-ups.** More than 1,400 adults and children received free medical check ups and medicine in a program sponsored by the Rotary Club of Tumkur.

- **Deafness detection workshop.** According to the Rotary Club of Bombay, 18 percent of India's children suffer from some degree of hearing loss. To combat the problem, the club sponsors workshops on detection and prevention for other clubs in R.I. District 3140. In the workshops, Rotarians learn the causes of hearing loss and examine methods for prevention.

Anniversary clubs

Thirteen clubs were admitted to Rotary International in April 1918. A special salute to these clubs for their 75 years of service.

England—Derby.

U.S.A.—Alabama: Huntsville.

Florida: Lakeland.

Idaho: Idaho Falls; Pocatello;

Twin Falls.

Massachusetts: Brockton.

New Hampshire: Manchester.

Ohio: Elyria; Lancaster.

Utah: Ogden.

West Virginia: Fairmont.

Wales—Llanelli.

Four clubs were admitted to Rotary International in April 1943. Congratulations to these clubs on their 50 years of service.

Mexico: Rioverde; Tenosique.

New Zealand: Pahiatua.

U.S.A.—Pennsylvania: Castle Shannon.



Water park creates big splash—for Rotarians, too

It may be difficult to determine who was having more fun—the Rotarians or the children—the day the Rotary Water Park opened in Edmonton, Ab., Canada.

Dick James and Harb Sandhar, below, both past presidents of the Rotary Club of Edmonton-Mill Woods, enthusiastically got in the swim of opening day festivities by joining the youngsters in the park's collection of water jets, foot sprays, streams, and showers.

The two Rotarians may have been feeling particularly festive because the club's four-year "labor of love" was finally open to the public, says Jennifer James, club bulletin editor.

"The unqualified success of the project was made possible through the cooperation and contributions of community businesses and the 28 members of our club."

Opening-day events included music and prizes for the children. The park is only one of the club's many projects for children in the community.



Rotarian launches three projects in Haiti with Foundation help

When the African Swine flu epidemic virtually eliminated the Creole pig population of Haiti in the early 1980s, it cleared out the life savings of many Haitians as well. For rural Haitians, the pigs are not just sources of food but valuable commodities to be sold whenever cash is needed for medicine, schooling, funerals, hospitalization, or other necessities.

By some estimates, half of Haiti's population suffers from reduced annual income because they no longer have pigs to sell in the market.

Replenishing the pig population would have required resources unavailable to most of the people of Haiti, one of the poorest nations in the world. But through the guidance of Dr. Jerry Lowney of the Rotary Club of Norwich, Connecticut, U.S.A., Rotarians are helping people in Jérémie—241 kilometres (150 miles) west of Haiti's capital, Port-au-Prince—to improve their incomes and their quality of life.

By late 1992, more than 400 families in this town of 60,000 had received breeding sows purchased by Rotary District 7980 (in Connecticut, U.S.A.), and individual Rotary clubs in other districts through funding by a Matching Grant from The Rotary Foundation of R.I.

The sow recipients are part of a cooperative program created by the Haitian Health Foundation (HHF), an organization Jerry established in 1982.

The Connecticut orthodontist began providing dental care to impoverished Haitians in 1982, after visiting the country with a group led by Bishop Daniel P. Reilly of Norwich. Until this first trip, he had never planned to see Haiti.

"We just went down with Bishop Reilly to do exploratory work," says Jerry. "I got caught up with it and have been returning ever since."

The HHF's original mission of fixing teeth expanded to providing a full health-care facility, a Rotary poultry project, and the Rotary-funded Creole Pig Replacement Project. The growth



Haiti—Jerry and Virginia Lowney, members of the Rotary Club of Norwich, Connecticut, U.S.A., and a local volunteer pose with newborn piglets that will eventually be distributed to farmers in the town of Jérémie.

and success of these projects has surprised even Jerry.

"For the first three or four years, all I did was extract teeth in the slums of Port-au-Prince," he says. "Never in my wildest dreams did I think I'd be involved with pigs and chickens."

"The pig project just sort of came upon us. The need was obvious, and Rotarians responded to my plea for help."

The HHF built the physical structure of the piggery in Jérémie with a grant from the LeBrun Foundation in Buffalo, New York, but Jerry needed additional funding to purchase the sows.

When he turned for assistance to the Rotary clubs that had helped fund his health clinic, he received a warm reception—and more funding.

In April 1991, The Rotary Foundation approved a Matching Grant of \$49,400 for the pig project.

Under the pig distribution system, the sows grow to maturity before their distribution to individual families in Jérémie. The cost to sow recipients is nothing more than a commitment to care for the animal and an eventual donation of a small, squealing offspring to the piggery.

"Each recipient pledges to return one sow piglet from the first litter to the HHF piggery, thus perpetuating

the program for the future," Jerry says.

By December 1992, 60 participating families had given the pick of the first litter of piglets back to the piggery. Within about a year, these piglets became breeding sows ready to be distributed to other families in need.

Prospective sow recipients attend seminars conducted by a full-time volunteer agronomist who teaches them about modern animal husbandry, veterinary medicine, and the maintenance of crops for pig consumption and nutrition.

Prevention is the philosophy behind the HHF's construction of the medical, dental, and nutritional clinic, built in Jérémie in 1990. Frustrated with seeing Haitians suffering from diseases he felt could have been prevented easily, Jerry decided to take action.

Funding for the clinic comes from philanthropic groups and foundations, including The Rotary Foundation.

Jerry visits Jérémie several times each year to monitor the ongoing HHF projects. When he does, crowds of Haitians gather around his car calling out, "Doctor! Doctor!" In the years since his first visit in 1982, Jerry has become known as "the healer" for all his contributions to the village.

"The projects have been extremely successful," Jerry says with modesty.

"But that's only because we've got good people down there taking care of things. I couldn't have asked for anything better than this."

Upcoming Rotary Peace Programs

Two Rotary Peace Programs events scheduled in the months ahead are open to all Rotarians:

- **U.S.-Mexico Rotary Peace Forum (30 April-1 May).** Mexican-U.S. border issues will be the focus of a Rotary Peace Forum 30 April-1 May at the La Jolla Marriott Hotel, in San Diego, California, U.S.A.

The Peace Forum is being held during the District 5340 Conference, which is sponsoring the event with assistance from District 4100 (Baja California, Sonora and Sinaloa, Mexico).

Topics include border violence, migrant camps in the U.S., and health, nutritional, and humanitarian needs in Mexico. Telephone District 5340 (619/299-5341) for more information.

- **U.S.-Japan Rotary Friendship Conference (11-12 June).** Rotarians in Oak Ridge, Tennessee, U.S.A., want to make sure they are prepared when visitors arrive from Japan for their Friendship Conference in June. Since March, the Rotarians and other community leaders have been enrolled in a series of courses at a local community college to learn about Japanese culture and traditions.

"A key to the conference's success depends on how well we communicate with and relate to the Japanese," explains Oak Ridge Rotarian John Haffey, one of the organizers.

The local Rotarians are expecting some 150 Rotarians from Japan for the conference, which is being sponsored by the Rotary Club of Oak Ridge, with the help of the Rotary Club of Oak Ridge Breakfast, District 6780, and a Rotary Peace Forum grant from The Rotary Foundation of R.I.

Issues Rotarians will address at the conference include how to participate in R.I. programs that promote peace and international understanding, how to respect cultural differences, and how to improve relations between the two countries.

For more information write: The Rotary Club of Oak Ridge, P.O. Box 5046, Oak Ridge, TN, 37831-5046; or fax: 615/483-4194.



Indonesia—"Kids are the same the world over," observes Marie Kormendy, of the Rotary Club of Floreat, W.A., Australia, after serving as a Rotary Volunteer audiologist in Jakarta. Here, as if to prove her point, a young boy enjoys a trinket with Marie.

A Rotary Volunteer shares her 'first days' of service

Marie Kormendy, a member of the Rotary Club of Floreat, W.A., Australia, served as a Rotary Volunteer audiologist in Jakarta, Indonesia, for four weeks in 1992, providing hearing evaluations and treatment for hearing impaired children. In her final report to The Rotary Foundation of R.I., she discussed some of the equipment the clinics still need and concluded, "There is much work to be done in many areas of endeavour, and based on my experience, I can say it is very satisfying."

The following is an excerpt from her report, in which she shares some observations about her first days of service in Jakarta:

The Centre for Ear Care and Communicative Disorders is situated in the biggest general hospital in Indonesia. By 8 A.M., hundreds of people were waiting to receive medical attention.

Trolleys with patients on them were everywhere. Hospitalized patients were on beds on verandas, being cared for and fed by relatives, often with the whole family in attendance.

The new centre is tucked at the back

of the hospital, and had been open only a few months. The first day, I wondered what I was doing there. Parents and children came and went, and all I did was observe the children through a one-way window. I talked with a couple of doctors and the lass who fitted the hearing aids.

The next day things started to happen. I asked questions and explained and demonstrated some of the things we do in preparing children for hearing tests. The staff was very excited and arranged special appointments for some families to see me. I talked to parents, many of whom had just found out their child was deaf. They were eager to talk and share their concerns.

One of the major concerns was whether they could afford to buy a hearing aid at \$250 to \$500, the equivalent of six to nine months salary.

Kids and parents are the same the world over. Parents appreciate the interest in their children. And kids respond to given situations in predictable ways. There was much shaking of hands and bowing, and one little boy was told by his father to thank me saying, "Thank you, Grandmother."

Polio: an ongoing threat to all countries

Some 80 nations continue to report polio cases caused by endemic wild virus transmission threatening the public health of other countries that are considered "polio-free." While most of industrialized Europe, the Pacific Basin, and the Americas are reporting zero polio cases, this does not mean they are safe from polio.

"All it takes is one case to trigger an outbreak of the disease," says Dr. Nick Ward of the World Health Organization.

In December 1992, an epidemic of 54 cases of paralytic polio broke out in The Netherlands. The cases afflicted members of the "black stocking" Dutch Reformed Church, which opposes vaccination. In 1978, a similar outbreak worked its way from church members in The Netherlands through Canada and into the Amish community in Pennsylvania, U.S.A.

Health authorities caution that the risk of international transmission is even greater than it appears. For each case of paralytic polio, it is estimated that 1,000 people become infected but never develop the symptoms.

Many developed countries such as the U.S. have become complacent about immunization. Polio could resurface in areas where children are unprotected—and where polio has long been a disease of the past.

The last polio case in the Americas was reported in Peru in August 1991, when two-year-old Luis Tenorio developed a fever and weakness in his limbs. It is hoped he will be the last child to suffer such a fate.

In 1991-92, Jordan suffered a major outbreak of polio following the importation of wild virus from neighboring countries, necessitating a nationwide immunization of all children in the susceptible age group.

The world will remain at risk from polio until all countries have eradicated the disease. This can only be accomplished by thorough surveillance, continued high immunization levels, and immediate response to any suspect cases.

Adds WHO's Nick Ward: "We can't let up on our efforts until every country is polio-free."



Rotarians greet Gauri Shivajirao during her skate-a-thon for PolioPlus.

Skating for a good cause

A seven-year-old girl in India took up the cause of PolioPlus with her favorite pastime—rollerskating. Gauri Shivajirao Adurkar, shy by nature but a whiz on wheels, volunteered to rollerskate from Delhi to her hometown of Kolhapur to raise funds for PolioPlus. Along the way, she was greeted by Rotarians from more than 100 clubs in six districts, who provided support and accommodations.

Gauri skated more than 2,000 kilometres (1,243 miles) in 41 days, setting a record in India, according to Past District Governor Motilal S. Doshi. Because of her age, it may also be a world record. She logged more than 50 kilometres (31 miles) a day, departing on 2 November from Delhi and arriving in Kolhapur on 13 December, five days ahead of schedule.

Gauri's efforts captured the imagination of both the public and



Gauri on her beloved red rollerskates.

the media. More than 80 million people learned of polio awareness through publicity of this project in newspapers, television, and radio. Along the route, she was enthusiastically welcomed by Inner Wheel members, Rotaractors, Interactors, city officials, civic leaders, ministers, and schoolchildren.

Motilal, a member of the PolioPlus Task Force for Asia and the Rotary Club of Delhi South Metropolitan, organized Gauri's trip. The project had a spectacular start—hundreds of schoolchildren skated the first three kilometres (1.8 miles) with her, shouting "Eradicate polio—vaccinate today" and "Be wise—immunize."

Gauri began skating at age five. But her skating mission for PolioPlus is not kid's stuff: She is a hero to many and a darling of the media, appearing for press conferences on—you guessed it—rollerskates.



GUATEMALA

On 15 January, R.I. President Clifford L. Dochterman visited Guatemalan President Jorge Serrano Elias (far right) at Guatemala's National Palace in Guatemala City. The Guatemalan head of state gave President Cliff the Medalla Presidencial, Guatemala's highest civil decoration. President Cliff was in Guatemala for the R.I. Presidential Salute to Combating Hunger on 16 January. In his remarks, President Serrano acknowledged Rotary's many contributions to Guatemala's social development. Pictured, from left: R.I. Past Director Jamil Dunia, R.I. Director-nominee Luis Felipe Valenzuela, President Cliff, and President Serrano.



OHIO, U.S.A.

In October 1992, President Cliff was a guest of honor for District 6630's Arch Klumph Recognition Day in Cleveland. Arch Klumph, 1913-14 president of the Rotary Club of Cleveland, served as president of R.I. in 1916-17. In 1917, he proposed what is now known as The Rotary Foundation of R.I. A major event of the celebration was the dedication of a large granite memorial marker at Rotary Plaza in Cleveland's North Coast Harbor. Three of Arch's grandchildren attended the ceremony. Pictured, from left: Klumph grandson Thomas Watson, President Cliff, Klumph granddaughter Maeve McGuire, and Klumph grandson Frederick "Rory" McGuire.



CALIFORNIA, U.S.A.

President Cliff, Oliver G. Hunt, governor of R.I. District 5280; and a community volunteer watch young people work with brand new computers in the Computer Club Learning Center in Wilmington. Cliff dedicated the center in early January. It is the most recent of four such facilities District 5280 Rotarians have opened in inner-city communities of Los Angeles. The centers are part of a wide spectrum of services and projects the District 5280 Task Force has instituted to address regional inner city needs.



On 2 January 1993, President Cliff gave the keynote address to 650 Rotarians and guests attending the gala dinner celebrating the 75th anniversary of the Rotary Club of Santa Barbara. Here, Cliff presents the 75th anniversary certificate to Santa Barbara Club President Louis R. Goluck. The club is more active than ever, says Louis, citing three major projects and the \$43,000 Santa Barbara Rotarians will donate to local charities in 1992-93.

Sculling anyone?

Bill Carlson, a member of the Rotary Club of Salt Lake City, Utah, U.S.A., is desperately seeking scullers interested in eventually forming a World Fellowship Activity group. Well, he's not exactly desperate, but Bill hopes that Rotarians who rowed in college or who now row their boats competitively or for pleasure will get in touch with him.

If you are a past, present, or future Rotarian sculler, and would like to help inaugurate a new Fellowship, contact: Bill Carlson, 2878 Bonnie Brae St., Salt Lake City, UT 84124 U.S.A. Tel: 801/261-0070.

Free seeds offer is a real growth opportunity

For the second consecutive year, the International Fellowship of Rotarian Gardeners is conducting a free-seed test program.

The Fellowship will provide interested gardeners, upon request and subject to availability, seeds for various annual and perennial flowers and vegetables. Participants in the testing program are required to complete an evaluation form

to aid the supplying seed companies in their future plans.

For more information about the seed program—or the Fellowship—write: International Fellowship of Rotarian Gardeners, P.O. Box 704, Glenview, IL 60025 U.S.A.

Motorcycling Fellowship is revved up

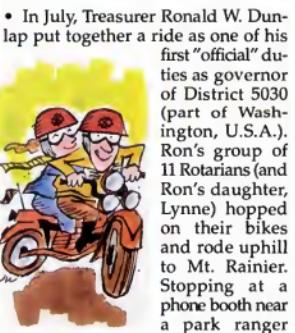
A recent report from Ronald Lyster of the North American chapter of the International Fellowship of Motorcycling Rotarians indicates that his group is on the move.

Ron, a member of the Rotary Club of Santa Monica, California, says that Fellowship members have organized several popular "regional rides."



Ahoi for Rotary—The Mid-America Fleet of the International Yachting Fellowship of Rotarians made waves at the 1992 annual lakefront "Venetian Night" in Chicago, Illinois, U.S.A. Each summer, thousands of people line the shore of

Lake Michigan to watch a grand parade of stylishly decorated boats float by. In 1992, a crew from the Mid-America Fleet pitched in to decorate a member's yacht so that it promoted the 1992-93 R.I. theme, "Real Happiness Is Helping Others" (top photo). The fleet also scored a local coup of sorts by persuading the "Love-Bulls," cheerleaders for the Chicago Bulls championship basketball team, to ride on the yacht during the festivities (photo above). The boat received many cheers of its own.



station at the top of the road, Ron placed a call to some fellow cyclists in Australia, giving the Aussie bikers a chance to share in the fun.

• Ron Lyster's group of Fellowship members from California took the "low road" on their tour. The destination for their night time ride-in was California's Death Valley.

"Our group of 14 riders included six Rotarians, three spouses, four non-Rotarians, plus a future Rotarian—my 12-year-old son, Marty," notes Ron. "Two of the non-Rotarians were motorcycle policemen. Marty enjoyed himself so much that he decided to write an extra-credit report

about the adventure for his seventh-grade English class."

Cricket Fellowship ready to bat

"The new Fellowship of Cricket-Loving Rotarians is tailor-made for the many Rotarians and their spouses who enjoy the game of cricket," says

Fellowship Chairman Geoffrey H. Pike.

Geoffrey is a member of the Rotary Club of Swanage & Purbeck, England, and vice-chairman of the 1993 Convention Committee. He says the new Fellow-

ship's object is to "promote Rotary fellowship through this common interest, to encourage the playing of cricket between clubs, districts, and countries, and to provide fellowship at important matches and other appropriate events."

The Fellowship's inaugural event will take place during the 1993 R.I. Convention in cricket-loving Melbourne, Vic., Australia. On 25 May, the group will host a reception attended by a number of "cricket folk heroes." The group hopes the reception can take place on the grounds of the famous Melbourne Cricket Club.

For more information, write Allan Scott, c/o Melbourne Convention Committee, 6th Floor, 230 Collins St., Melbourne 3000, Australia.

Cricket fans can also obtain tickets to the reception, or sign up for the Fellowship at the group's convention booth.

Picture this: a new photography Fellowship

There's nothing negative about the new International Photographic Fellowship of Rotarians. The group, according to its mission statement, hopes to



Fellowship—What Fun!

Are you a Rotarian interested in World Fellowship Activities—activities organized and administered by Rotarians for the purpose of enjoying similar hobbies, interests, and recreational pursuits? If so, fill out this form and send it to R.I. World Headquarters. We will forward your request to the Fellowship(s) you have marked. Please limit your selection to three activities.

- Amateur Radio
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ship with public relations."

Dues are U.S. \$25 per year. For more information, check the box in the coupon above, or write: IPFR Chairman Jerome Sadofsky, 10 S. Pineleaf Dr., Patchogue, NY 11772 U.S.A.

World's fastest Rotarian?

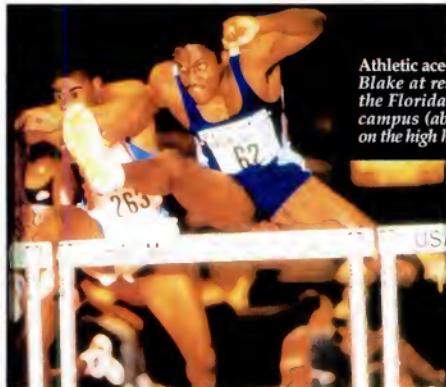
Whenever Rotarian and world-class track star Arthur Blake isn't leaping over high hurdles, he spends his time telling young people that they, too, can hurdle the obstacles to education and a drug-free lifestyle.

A member of the Rotary Club of Haines City, Florida, U.S.A., Arthur represented the U.S. in the 110-metre hurdle event at both the 1988 Summer Olympics in Los Angeles, California, U.S.A., and the 1992 Summer Olympics in Barcelona, Spain. He is also a youth advocate who has spoken to more than 50,000 children about the importance of education and the danger of drugs.

While collecting medals in state, national, and world competitions during his years at Florida State University in Tallahassee, Arthur volunteered his spare time at adult and adolescent drug-recovery programs. He developed a strong relationship with students at Disc Village, a drug-rehabilitation program for troubled youths in Woodville, Florida.

When the staff of Athletes For The Human Race (AFTHR) observed Arthur's abilities to work with the children at Disc Village and to deliver powerful messages to both students and parents, they asked him to join their nonprofit, drug/dropout prevention program. Arthur agreed to be a "flagship athlete" for AFTHR, in addition to serving as a 1990 co-spokesperson for the Red Ribbon Campaign, a public awareness project of Florida Informed Parents for Drug-Free Youth.

After graduating from Florida State with a bachelor's degree in communications, Arthur returned to his hometown of Haines City in December 1990 and soon began speaking to Polk County school children. Arthur's devotion to volunteer work did not slow him down on his career track. In 1990 he competed in 13 countries in more than 30 meets, ranking among the top 10 hurdlers in the world for the fourth consecutive year. The fruits of that year included a bronze medal in the Goodwill Games, second place in the U.S. Indoor Nationals 55-metre hurdles, and first place in the Indoor Grand Prix 55-metre hurdles.



Athletic ace—Rotarian Arthur Blake at rest on the track at the Florida State University campus (above) and in action on the high hurdles (left).

Arthur joined the Haines City club in March 1991, and he worked as a recreation supervisor at a local civic center, where he was a popular and successful role model for young people.

Arthur hasn't won any Olympic gold medals (yet), but he has achieved something even more precious—he's a local hero, and a champion of service.

'Dynamite' Rotarian appointed to U.S. Cabinet

A Rotarian from Madison, Wisconsin, U.S.A., is among U.S. President

Bill Clinton's recently appointed Cabinet members. Rotarian Donna Shalala, who has been chancellor of the University of Wisconsin at Madison, headed to Washington, D.C., in January to assume her new role as secretary of Health and Human Services. On Wednesday, 6 January, she attended her last meeting of the Rotary Club of Madison, where she had been scheduled to report on her five years as university chancellor. After the news of her Cabinet appointment came on 11 December, she decided to address the club as planned, and use the op-

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portunity to bid her friends farewell.

"She is a great person, and we all will miss her," says club member Pat Jenkins.

Rotarian Shalala, who joined the Madison club in 1988, has a big job ahead of her. The Department of Health and Human Services is the largest federal department, with a staff of 126,000. People who know her say Donna will be a force of change in the nation's capital. "I think she'll be dynamite," says Tom Corbett, assistant professor of governmental affairs and research affiliate for the University of Wisconsin-Madison Institute for Research on Poverty. "Her heart and values are in the right place."

Rotarian Shalala was the first woman to head a U.S. Big Ten university. A champion of children and families, she is chair of the Children's Defense Fund and serves on the Committee for Economic Development, which issues reports on strategies to better meet the needs of poor children.



in memoriam

With deep regret, we report the deaths of the following Rotarians who served R.I. as district governors:

Theodor Mayntz-Clausen, Assens, Denmark, 1955-57.

Albert A. Schlaht, Tacoma North, Washington, U.S.A., 1959-60.

Edgar Riley, Castleford, England, 1965-66.

Alfred Martin Munday, St. Ives, England, 1969-70.

George W. DeHoff, Murfreesboro, Tennessee, U.S.A., 1971-72.

Kintaro Baba, Nakajo, Japan, 1974-75, 1978-79.

Manuel E. de Veyra, Cebu, Philippines, 1978-79.

Fred A. Palmer, Jr., Gonzales, Louisiana, U.S.A., 1979

Elmer Brucks, Northwest Austin, Texas, U.S.A., 1980-81.

Akira Kikuchi, Kiryu-South, Japan, 1981-82.

Mario Alberto Canonica, Lovere-Iseo-Breno, Italy, 1990-91.

William Albuquerque, Vicos, Brazil, 1992-93.

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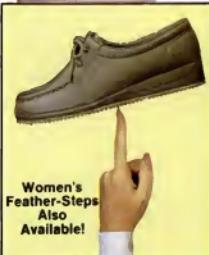


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traditions, customs, cultures, and languages that make up the total.

The Nordic region—Sweden, Denmark, Greenland, Iceland, Norway, and Finland—is a very homogenous part of the world. Open boundaries, joint labor markets, and above all commonly shared values and histories have shaped a closely knit group. *Rotary Norden's* task is to mold international Rotary messages into terms understandable and readily acceptable in a Nordic context.

HÅKAN NORDQVIST, *Editor*
Rotary Norden

The Rotary regional magazines serve four purposes.

1. They are a communication link between the district governors and all club officers and members in that region.

2. They are a link between R.I. and all districts and clubs through the local language, which makes it more understandable to the readers.

3. They disseminate Rotary information as well as other interesting international and local subjects.

4. They serve as an information exchange center to provide important happenings or news to R.I.

M.R. OPHAS
KANCHANAVIJAYA, *Editor*
The Thai Rotarian (Thailand)

Like all the regional magazines, Rotary in Turkey (*Rotary Dergisi*) plays an important role in creating new ideas for service through the power of sharing information about the worldwide activities of R.I. The needs of communities in different parts of the world are quite varied, but the magazines are catalysts in helping Rotarians find better ways to serve people, initiate creative new projects, look at the world from a different perspective, and expand the scope of worldwide service. Rotarians who read about another club's project in a magazine do not have to push their imaginations to adapt it to their communities. As the communication between magazines improves, this catalyst role will enhance the quantity as well as the quality of Rotary service in the world.

AHMET S. TÜKEL, *Editor*
Rotary Dergisi

Rotary in Greece appeared in the Rotary world on 1 July 1992, so we

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ANTONIS MASTRANTONIS,
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GUIDELINES

1. All advertisements are subject to acceptance and approval of publisher.
2. Ads are published as space permits; we cannot guarantee date of insertion.
3. Our policy does not permit mention of an advertiser's personal Rotary affiliation in their advertisement.
4. Deadline for advertisements is the 10th of the second month prior to issue.

PRINT-ONLY RATES

Minimum 15 words. U.S. \$4.25 per word for commercial advertisers (\$3.25 per word for 3-5 insertions, \$3.00 per word for six or more insertions). Non-profit rate: \$3.00 per word. Telephone number counts as two words. Prepayment required.

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- 2": \$400 (1x); \$395 (3x); \$390 (6x);

All ads must be prepaid.
(Call Advertising Department for further details.)

Send advertisement to: THE ROTARIAN magazine, Emporium, One Rotary Center, 1560 Sherman Ave., Evanston, IL 60201, USA. Telephone: (708) 866-3196.



[Hollows... from page 39]
befitting an old salt than one of Australia's foremost ophthalmologists."

His gruff manner and uncompromising stance on matters of principle earned him the ire of politicians. In the late 1960s he was arrested for taking part in an anti-apartheid protest. In 1985 he refused to accept the rank of Officer of the Order of Australia as a protest against what he considered the abysmal state of Aboriginal health.

Even his wife, Gabrielle, affectionately described him as "cranky and cantankerous."

But the same friends who considered him "tactless and nasty" say he was equally passionate and loving. An Australian newspaper described him as "a barker with the bite of a Muppet." A doctor who worked by his side for 10 years says "I loved his energy, his enthusiasm, his zest for life."

Dr. and Mrs. Hollows did not have their first child until he was 52 (she is 20 years his junior). Now they have five children; the youngest are three-year-old twin girls, who were conceived shortly after the doctor's cancer was diagnosed. "My biggest sadness," he had said, "has been the fear that I'd be gone before they could remember me. Now I'm past that fear."

Professor Hollows knew that his state of health might prevent his attending the Rotary International Convention in Melbourne this May, where the Award for World Understanding will be formally presented. But he established a foundation to see that the award will be used to help his dream of ending blindness in developing countries.

In the closing pages of his autobiography, Fred Hollows said that cancer had given him the opportunity to reflect on his life. "I'm a humanist," he wrote, "I don't believe in any higher power than the best expressions of the human spirit, and those are to be found in personal and social relationships. Evaluating my life in those terms, I've had some mixed results... but I hope that, on balance, I've given more than I've taken." ●

—DAVID DEE



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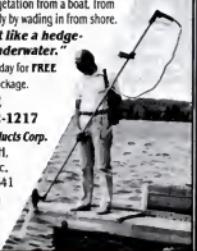
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• In the hospital, a baby asked his neighbor: "Do you know what sex we each are?"

The second baby looked under his blanket, then under his neighbor's, and announced:

"I'm a boy, and you are a girl."

"Amazing! How can you tell?"

"You have pink socks, but mine are blue!"

—*Above two items from*

DR. DALBIR SINGH SAGOON,
Rotary Club of Ampang,
Kuala Lumpur, Malaysia

"Would you marry a girl just for her money?" one boy asked another.

His friend considered the question for a long time and finally answered: "No, not really. But I wouldn't allow

the poor thing to die a spinster just because she's rich, either!"

• A kid was sitting in the last row of the movie theater even though there were plenty of seats closer to the screen.

"Why don't you want to sit closer to the screen, Mauricio?" asked his friend. "This is going to be a very funny movie!"

"I know," Mauricio answered. "That's why I'm sitting here. My dad always says 'He who laughs last laughs best!'"

—*Above two items from Brasil Rotario*

A woman meant to call a record store but dialed the wrong number and got a private home instead.

"Do you have 'Eyes of Blue' and 'A Love Supreme?'" she asked.

"Well, no," answered the puzzled homeowner. "But I have a wife and 11 children."

"Is that a record?" she inquired. "I don't think so," replied the man, "but it's as close as I want to get."

• Wife: There's trouble with the car. It has water in the carburetor.

Husband: "Water in the carburetor?

That's ridiculous. You don't even know what a carburetor is. Where's the car?"

Wife: "In the swimming pool."

• "I had a terrible day at the office," the husband told his wife. "I don't want to hear any problems. Talk to me, but tell me only good news."

"Well," she said, "As you know we have six children. The good news is five of them did not break their arms today!"

—*Above three items from Selah, bulletin of the Rotary Club of Marshall, Minnesota, U.S.A.*

"My friend, I have two items of bad news for you," the doctor told his patient. "One is about you, the other about me."

"Tell me the bad news about me first," the patient said.

"The bad news is, you only have one day left to live."

"How awful! And what is the bad news about you?"

"The bad news about me is I forgot to tell you yesterday!"

—*DR. HENRY GUILBERT, Rotarian
Tegucigalpa, Honduras*

Did you hear about that magician's assistant's freakish accident? She's now recuperating in rooms 34 and 35 of Central Hospital!

• A doctor sent a bill to his patient, with a note at the bottom: "This bill's now one year old."

Back came the answer: "Happy birthday!"

—*Above two items from
REWA MIRPURI, Rotarian,
in his "Book of Humour"
Singapore, Singapore*

Response to a wedding invitation: "Congratulations on the termination of your isolation and may I express an appreciation of your determination to end the desperation and frustration which has caused you so much consternation in giving you the inspiration to make a combination to bring an accumulation to the population."

—*from The Mountain-Ear,
bulletin of the Rotary Club
of Gatlinburg, Tennessee, U.S.A.*

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